

# PROMOTIONAL TOOLS



**Networking, collaborating, making connections.** This is what members love about the WI Cancer Council! Do you know someone who could benefit from the WI Cancer Council's resources? Invite them to the 2018 Regional Meetings so they can see us in action! Use the simple tools below to encourage your colleagues, partners, & friends to join us.

## Sample newsletter blurb

>> Include this brief article in your organization/association newsletter.

### **Networking Opportunity from the WI Cancer Council**

*Join us for the 2018 Regional Meetings*

Network with peers from across our region at the WI Cancer Council's 2018 Regional Meetings. Learn from others who are working to reduce cancer in our community. At the Regional Meetings, you'll be able to network with experts, share success stories, and learn how we can work together to reduce the cancer burden across Wisconsin.

Everyone is invited – each event is free and open to the public.

Learn more and register at <https://wicancer.org/regional>

#### **April 10**

Kimberly: 8-11am  
Wausau: 1:30 - 4:30pm

#### **April 11**

Eau Claire: 8-11am  
La Crosse: 1:30 - 4:30pm

#### **April 18**

Madison: 8-11am  
West Allis: 1:30-4:30pm

## Sample email invitation

>> Email this invitation to colleagues, partners, and friends.

Dear [Name],

I'm attending the WI Cancer Council's Regional Meeting on April [Date], and I think you should join me.

The WI Cancer Council is a coalition of more than 90 organizations working to reduce the burden of cancer for everyone in Wisconsin. The Regional Meeting is a great chance to network with peers in our area, learn from local success stories, and see the WI Cancer Council in action. (And it's free to attend!)

You can learn more here:

<https://wicancer.org/regional>

Can you join me?

[Name]



**[Continued on the next page]**

## Save-the-Date for email and social media

>> Copy and paste this save-the-date into your email invitations, or share it via social media. Be sure to include our URL in your post: [www.wicancer.org/regional](http://www.wicancer.org/regional). (Or [download the save-the-date](#) from our website.)



# Check us out.

The WI Cancer Council: your one-stop shop for networking & resources to reduce the cancer burden for *everyone* in Wisconsin.

**Come see us in action!**

WI CANCER COUNCIL  
**Regional Meetings 2018**

<b>April 10</b> Kimberly Wausau	<b>April 11</b> Eau Claire La Crosse	<b>April 18</b> Madison West Allis
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Learn More & Register:  
[www.wicancer.org/regional](http://www.wicancer.org/regional)

@WICancerCouncil  
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**FREE & OPEN TO THE PUBLIC**

## Flyer for print and email

>> Print the promotional flyer on the next page and post it wherever colleagues gather. Or share it in an email to colleagues, partners, and friends. (Or [download the flyer](#) from [www.wicancer.org/regional](http://www.wicancer.org/regional).)

## Talk it up!

>> At the staff meeting, in the elevator, around the lunch table – tell your colleagues what *you* get out of the WI Cancer Council & invite them to see us in action at the 2018 Regional Meetings.

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Questions? Contact Michelle Moreau at [mlmoreau@uwcarbhone.wisc.edu](mailto:mlmoreau@uwcarbhone.wisc.edu)



# YOU ARE INVITED

NETWORK | LEARN | CONNECT

## WI CANCER COUNCIL Regional Meetings 2018



**FEATURING**  
networking with peers  
local success stories  
ways to take action

**FREE & OPEN  
TO THE PUBLIC**

### April 10

**Kimberly** 8-11 am, Liberty Hall

**Wausau** 1:30-4:30 pm, Jefferson Street Inn

### April 11

**Eau Claire** 8-11 am, Florian Gardens

**La Crosse** 1:30-4:30 pm, Waterfront

### April 18

**Madison** 8-11 am, Sheraton Hotel

**West Allis** 1:30-4:30 pm, Hampton Inn & Suites

Learn more & register: [wicancer.org/regional](http://wicancer.org/regional)

REGISTER BY APRIL 4; WALK-INS WELCOME

Together, we will reduce the burden of cancer for everyone in Wisconsin.

@WICancerCouncil  
[www.wicancer.org](http://www.wicancer.org)

