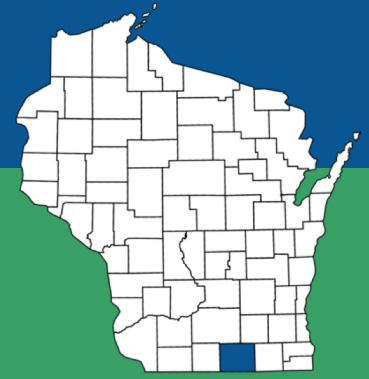
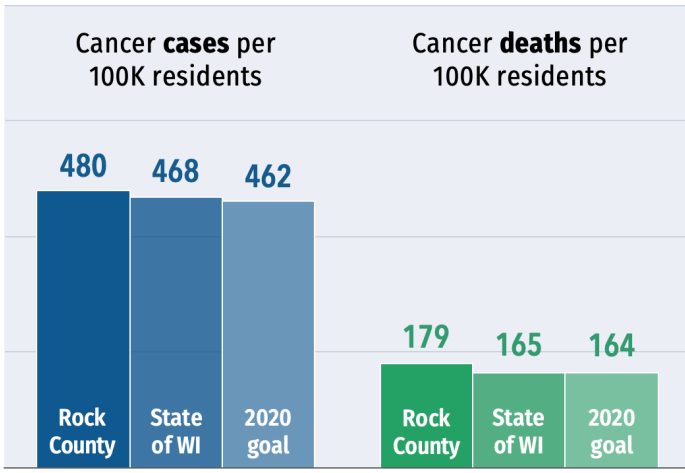


Cancer in Rock County



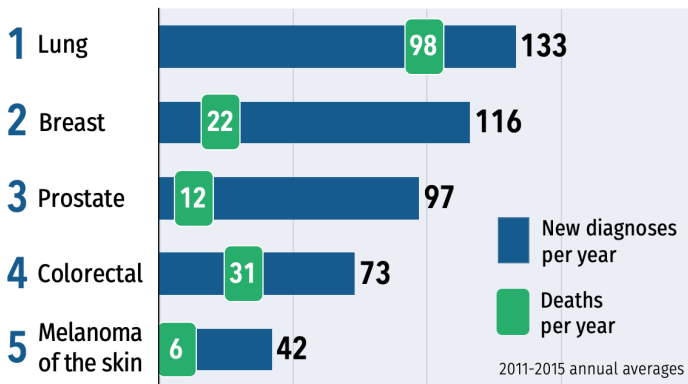
County population (2016):	161,620	State: 5.78 million
Percent rural:	20 %	State: 30 %
Percent racial minorities:	17 %	State: 18 %
Poverty rate:	13 %	State: 12 %

Rock County cancer stats



2011-2015 annual averages

County's 5 most common cancers



2011-2015 annual averages

How Rock ranks among other counties

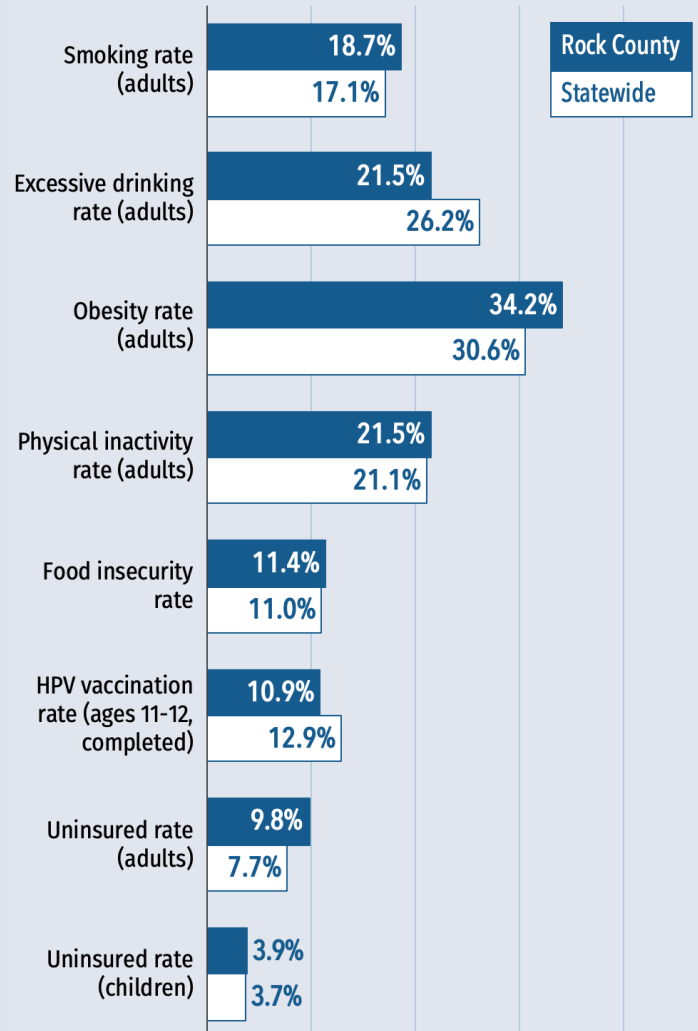
1st rank indicates the county with the highest 2011-2015 cancer rate

	All cancers	Lung	Prostate	Breast	Colorectal	HPV-related
New cases	15 th (72)	17 th (72)	38 th (71)	50 th (72)	26 th (71)	15 th (69)
Deaths	18 th (72)	13 th (71)	65 th (65)	27 th (65)	18 th (68)	--

Number in parentheses indicates number of Wisconsin's 72 counties that have sufficient data to be ranked for each measure.

What affects cancer outcomes in Rock County?

A snapshot of social determinants and behaviors that can increase or decrease cancer risk



See reverse for more data & sources ▶



Comprehensive Cancer Control Program

Cancer data profile for Rock County & Wisconsin

	Rock County	State of WI	Source	
Cancer statistics	New cancer diagnoses per year	910	31,773	2011-15 annual average, WI Cancer Reporting System
	Cancer incidence rate (diagnoses per 100k residents)	480	468	2011-15 annual average, age-adjusted, WI Cancer Reporting System
	Cancer deaths per year	342	11,420	2011-15 annual average, WI Cancer Reporting System
	Cancer death rate (deaths per 100k residents)	179	165	2011-15 annual average, age-adjusted, WI Cancer Reporting System
	Lung cancer incidence rate (per 100k residents)	68.9	60.0	2011-15 annual average, age-adjusted, WI Cancer Reporting System
	Breast cancer incidence rate (per 100k women)	116.4	129.7	2011-15 annual average, age-adjusted, WI Cancer Reporting System
	Prostate cancer incidence rate (per 100k men)	104.1	111.6	2011-15 annual average, age-adjusted, WI Cancer Reporting System
	Colorectal cancer incidence rate (per 100k residents)	38.8	37.6	2011-15 annual average, age-adjusted, WI Cancer Reporting System
	HPV-related cancer incidence rate (per 100k residents)	13.3	11.2	2011-15 annual average, age-adjusted, WI Cancer Reporting System
	Lung cancer death rate (per 100k residents)	51.1	43.0	2011-15 annual average, age-adjusted, WI Cancer Reporting System
	Breast cancer death rate (per 100k women)	20.8	20.0	2011-15 annual average, age-adjusted, WI Cancer Reporting System
	Prostate cancer death rate (per 100k men)	15.1	21.2	2011-15 annual average, age-adjusted, WI Cancer Reporting System
Colorectal cancer death rate (per 100k residents)	16.3	13.7	2011-15 annual average, age-adjusted, WI Cancer Reporting System	
Behaviors & healthcare	Adult smoking rate	18.7%	17.1%	2016 Behavioral Risk Factor Surveillance System
	Adult excessive drinking rate (report binge or heaving drinking)	21.5%	26.2%	2016 Behavioral Risk Factor Surveillance System
	Adult inactivity rate (report no leisure-time physical activity)	21.5%	21.1%	2014 Center for Disease Control & Prevention, Diabetes Interactive Atlas
	Adult obesity rate	34.2%	30.6%	2014 Center for Disease Control & Prevention, Diabetes Interactive Atlas
	Primary care physicians per 10k residents	5.8	8.0	2015 Area Health Resource File / American Medical Association
	Colorectal screening rate (FOBT last 2 yrs or colorectal endoscopy ever)	n/a	79.6%	2016 Behavioral Risk Factor Surveillance System
	Mammogram rate (last 2 yrs, age 40+)	n/a	75.7%	2016 Behavioral Risk Factor Surveillance System
	Pap test rate (last 3 yrs, age 18+ with no hysterectomy)	n/a	73.8%	2016 Behavioral Risk Factor Surveillance System
	HPV vaccination rate: Boys ages 11-12, completed	10.8%	12.0%	2017 Wisconsin Immunization Registry
	HPV vaccination rate: Girls ages 11-12, completed	10.8%	14.0%	2017 Wisconsin Immunization Registry
	HPV vaccination rate: Boys ages 13-17, completed	26.4%	34.9%	2017 Wisconsin Immunization Registry
	HPV vaccination rate: Girls ages 13-17, completed	35.5%	42.4%	2017 Wisconsin Immunization Registry
Population demographics	Population	161,620	5,778,708	2016 U.S. Census Population Estimates
	Rural percentage	20.4%	29.8%	2010 U.S. Census Population Estimates
	Age 65+ percentage	15.8%	16.1%	2016 U.S. Census Population Estimates
	High school graduation rate	91.4%	88.4%	2014-2015 EDFacts
	Some college (percentage of ages 25-44)	60.5%	68.2%	2012-2016 five-year estimate; American Community Survey
	Minorities percentage (all groups except non-Hispanic white)	16.9%	18.3%	2016 U.S. Census Population Estimates
	Hispanic percentage	8.6%	6.7%	2016 U.S. Census Population Estimates
	African-American percentage	4.8%	6.3%	2016 U.S. Census Population Estimates
	Asian percentage	1.3%	2.8%	2016 U.S. Census Population Estimates
	American Indian percentage	0.5%	1.1%	2016 U.S. Census Population Estimates
Social & economic factors	Median income	\$51,573	\$56,808	2016 Small Area Income & Poverty Estimates
	Unemployment rate	4.6%	4.1%	2016 Bureau of Labor Statistics
	Poverty rate	12.9%	11.8%	2016 Small Area Income & Poverty Estimates
	Children in poverty	19.3%	15.7%	2016 Small Area Income & Poverty Estimates
	Children in single-parent homes	39.7%	31.5%	2012-2016 five-year estimate; American Community Survey
	Food insecurity (percentage without a reliable food source in past yr)	11.4%	11.0%	2015 Map the Meal Gap
	Uninsured adult rate	9.8%	7.7%	2016 Small Area Income & Poverty Estimates
	Uninsured youth rate	3.9%	3.7%	2016 Small Area Income & Poverty Estimates
	Violent crimes per 100k residents	232	281	2012-2014 Uniform Crime Reporting; FBI
	Air pollution rating (PM2.5 rate)	10.7	9.3	2012 Environmental Public Health Tracking Network

n/a - Not available at county level

Red = County stat is worse than state average
Blue = County stat is better than state average