

Action Plan: Increase use of recommended cancer screenings

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Welcome



Agenda

- ▶ Implementation Action Plan Development Process
- ▶ Proposed Major Tasks/Activities
- ▶ Feedback/Discussion
- ▶ Regional Meeting Reminder



Implementation Action Plans: Development Process



4 Priorities Emerged

- ▶ Increase awareness of the connection between alcohol and cancer risk
- ▶ Increase HPV vaccine completion
- ▶ Increase cancer screening rates
- ▶ Increase access to quality cancer care and services



Cancer Screening

- ▶ Disparities among all cancer screenings (breast, colon, cervical)
 - ❖ *Sister Pact – Milwaukee Breast Cancer Disparities Initiative*
 - ❖ *Cancer Health Disparities Initiative (CHDI)*
 - ❖ *Medical College of Wisconsin – Advancing a Healthier Wisconsin*
 - ❖ *Screen for Life Wisconsin (colorectal cancer)*
- ▶ Lung Cancer
 - ❖ Remains the leading cause of cancer death for men and women (1 in 4 cancer deaths)
 - ❖ Screening recommendations were released in 2013



Proposed Major Activities

▶ Disparities

- ❖ DATA – county fact sheets, explore differences in screening rates by income, race and geography
- ❖ Amplify and share work that is already being done

▶ Lung Cancer

- ❖ Data/measurement
- ❖ Provider awareness



Discussion Questions

- ▶ What role can the WI Cancer Council play in increasing cancer screening rates?
- ▶ How would you like to connect with other members to share creative approaches to increasing screening?
- ▶ Are there resources, tools, infographics, etc. that would be helpful?
- ▶ Regarding lung cancer, do you believe there is a need for education among primary care about the recommendations for lung cancer?



How can members get involved?

- ▶ Join the screening action plan advisory group
- ▶ Share data or other information that might be helpful
- ▶ Stay tuned for additional details



Regional Meetings - Join Us



2018 MEETING SCHEDULE

April 10
Kimberly: 8-11 am, Liberty Hall
Wausau: 1:30-4:30 pm, Jefferson Street Inn

April 11
Eau Claire: 8-11 am, Florian Gardens
La Crosse: 1:30-4:30 pm, Waterfront

April 18
Madison: 8-11 am, Sheraton Hotel
West Allis: 1:30-4:30 pm, Hampton Inn & Suites

Taking Action Together.
Registration opens February 2018.

The graphic features a background image of several hands of different skin tones stacked together in a circle, symbolizing unity and teamwork.

Thank you!

