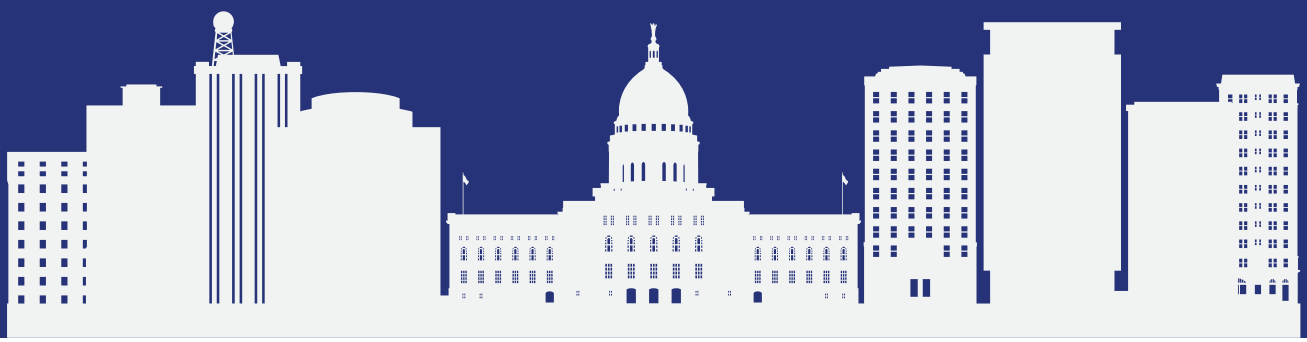
2026

WISCONSIN CANCER SUMMIT

October 7 & 8

Madison Marriott West
Middleton, WI



Wisconsin Cancer Collaborative

www.wicancer.org

2026 WISCONSIN CANCER SUMMIT

AGENDA AT-A-GLANCE



Wednesday, October 7

Lung Cancer in Wisconsin: Learning and Building Solutions Together

3:00-3:05 pm	Welcome & Introductions
3:05-3:20 pm	Overview of national lung cancer priorities *Dr. Deana Baptiste, American Cancer Society*
3:20-4:10 pm	Lung Cancer Screening, Tools, and Resources *Dr. Hasmeena Kathuria and Allison Gorilla, UW CTRI*
4:10-4:25 pm	Policy Landscape *Molly Collins, American Lung Association*
4:25-4:30 pm	Break *Prepare for small group discussions*
4:30-5:00 pm	Small Group Discussion #1 *SOAR Analysis: Health Care Focus*
5:00-5:30 pm	Small Group Discussion #2 *SOAR Analysis: Community Focus*
5:30-6:00 pm	Return to large group *Debrief, discussion, and closing*
6:00-7:00 pm	Networking Reception

2026 WISCONSIN CANCER SUMMIT

AGENDA AT-A-GLANCE



Thursday, October 8

Wisconsin Cancer Summit

8:00-8:45 am	Registration & Networking Breakfast
8:45-9:05 am	Welcome & Purpose of the Day
9:05-10:05 am	Keynote Speaker: ***Deana Baptiste, PhD, MPH***, *American Cancer Society*
10:05-10:20 am	Networking Break
10:20-11:20 am	Breakout Sessions A & B A: *Cancer Survivorship: A Lifelong Journey* B: *Access, Availability, and Utilization of Cancer Clinical Trials*
11:20-11:45 am	Networking Session
11:45 am-1:00 pm	Awards Ceremony & Lunch
1:00-2:00 pm	Breakout Sessions C & D C: *Risk Assessment in Cancer* D: *Building a Community-Clinical Care Team for Cancer Control: The Case for CHWs*
2:00-2:15 pm	Networking Break
2:15-3:15 pm	Rural Health Initiatives Panel
3:15-3:45 pm	Closing Remarks

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American Cancer Society

American Lung Association

Breast Cancer Recovery

Bright Spot Network
Helping families through cancer.

Carbone Cancer Center
University of Wisconsin
School of Medicine and Public Health

covering Wisconsin

Dane County Cancer Coalition

Genetic Support Foundation

Great Lakes Inter-Tribal Council, Inc.

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Session Descriptions

Day One | Wednesday

Lung Cancer Screening Discussion

Deana Baptiste, PhD, MPH, Molly Collins,
Allison Gorilla, MPH, and Hasmeena Kathuria, MD

Deana Baptiste, PhD, MPH, will share national lung cancer statistics and highlight lung cancer screening priorities of the American Cancer Society including the ACS National Lung Cancer Roundtable.

Hasmeena Kathuria, MD, will focus on lung cancer screening eligibility, recommendations, and implementation considerations. Estimates of lung cancer screening rates in Wisconsin, tobacco use rates in Wisconsin, and other information that informs the state of lung cancer will be discussed.

Allison Gorrilla, MPH, will provide an overview of the UW-CTRI Outreach Program and the Wisconsin Tobacco Quit Line. She will review how the Outreach Program assists oncology providers with integrating tobacco treatments and resources, including the Quit Line, into oncology care.

Molly Collins will provide an overview of recent policy activities that have impacted commercial tobacco policy and discuss future policy/advocacy priorities that may impact lung cancer outcomes and commercial tobacco control.

Session Descriptions

Day Two | Thursday

Keynote | Deana Baptiste, PhD, MPH

This keynote will examine the progress made in cancer screening and early detection, highlighting how advances in screening technologies, and evidence-based strategies are reshaping approaches to cancer prevention and early diagnosis. The presentation will also explore persistent challenges—including disparities in access and follow-up, balancing benefits and harms, and translating innovation into practice—and consider emerging opportunities to make screening more precise, equitable, and effective.

Breakout Session A: Cancer Survivorship: A Lifelong Journey

Rachel Phelan, MD, MPH, and Jocelyn Morin, MPH

This presentation will provide an overview of the lifelong needs of childhood cancer survivors as they transition from treatment into adulthood. It highlights the importance of coordinated medical, psychosocial, and community-based support, as well as the critical roles of survivorship providers, primary care partners, and community navigators in helping survivors achieve long-term health and wellness.

Breakout Session B: Access, Availability, and Utilization of Cancer Clinical Trials

Monica Patel, MD

The presentation will highlight the importance of cancer clinical trials, equitable access to participation, and UW initiatives aimed at improving equitable clinical trial accrual.

Session Descriptions

Breakout Session C: Risk Assessment in Cancer

Ann M. Maguire MD, MPH, FACP

Understanding cancer risk is no longer a one size fits all plan. Things impacting risk include family history, personal characteristics, and lifestyle. In this presentation, we will talk about how to identify individuals at high risk for various cancers and review emerging strategies to customize cancer screening beyond USPSTF guidelines.

Breakout Session D: Building a Community-Clinical Care Team for Cancer Control: The Case for Community Health Workers

Lisa, Brooks, Puree Hill, Jessica Kimber, and Sheray Wallace

This session will bring together experienced community health workers to emphasize how Community Health Workers can support patients and individuals through a cancer journey. This session will emphasize the power of lived experience, advocacy, CHW allyship, and meaningful community connections as we work towards building community-clinical care teams focused on cancer control.

Rural Health Initiatives Panel

Kami Doan, RN, Cheryl DeVault, MS, BSN, RN, AMB-BC, and Eileen Stevens

Kami Doan, RN, will share about her work expanding colorectal cancer screening options to rural health patients and their community.

Cheryl DeVault, MS, BSN, RN, AMB-BC, will provide an overview of how Rural Wisconsin Health Cooperative's (RWHC) network of Wisconsin rural health systems engaged in a strategic planning process to apply for Rural Health Transformation Program grants, identify the most prevalent needs in the rural communities they serve, and identify opportunities to strengthen rural healthcare services, including a focus on cancer prevention, early detection, screening, education, and access to preventive care.

Eileen Stevens will share about the organization named Greater Richland Area Cancer Elimination (G.R.A.C.E.). Completing 23 years, this 100% volunteer ran organization has raised over $5,500,000 since 2003. All money remains local.

Meet Our Presenters

Deana Baptiste, PhD, MPH



As Senior Director for Guidelines Development and epidemiologist, Deana M. Baptiste, PhD, MPH, serves within Early Cancer Detection Science as the methodologist and leads the development process for the American Cancer Society (ACS) evidence-based cancer screening guidelines. She also manages the volunteer Guidelines Development Group and provides subject matter expertise on cancer screening for ACS initiatives.

Lisa Brooks



Lisa Brooks is a dedicated Community Health Worker (CHW), CHW Project Specialist and community health advocate with over 15 years of experience connecting individuals and families to healthcare, social services, education, and community resources. Her work is grounded in the belief that trusted relationships, culturally responsive education, and community-driven solutions can help reduce health disparities and improve health outcomes. Her work includes a strong focus on breast cancer awareness and early detection, family cancer history education, diabetes prevention and improving access to care.

Molly Collins



Molly Collins is the Advocacy Director for Wisconsin and South Dakota at the American Lung Association, where she works to expand healthcare access, champion clean air for all, improve the quality of life for those with lung disease and their families, create a tobacco free future, and end lung cancer. She is a member of the advocacy committees for the Wisconsin Asthma Coalition, the Wisconsin Public Health Association and the Wisconsin Cancer Collaborative and is passionate about connecting individuals to the levers of power and helping them to advocate for meaningful change

Meet Our Presenters

Cheryl DeVault, MS, BSN, RN, AMB-BC



Cheryl DeVault, MS, BSN, RN, AMB-BC, is a healthcare leader and Registered Nurse with expertise in population health, primary care transformation, and rural health innovation. As Senior Manager of Chronic Disease Management and Preventive Care Services at the Rural Wisconsin Health Cooperative (RWHC), she leads system-level strategies that advance care quality, expand access, and improve outcomes for rural populations across Wisconsin.

Kami Doan, RN



Kami Doan, RN, has been a registered nurse at Grant Regional Health Center for 10 years working in the Family Practice Clinic. She has been in the RN Care Coordinator role for 3 years focusing on Medicare Wellness Visits, Transitional Care Management, Chronic Care Management and Ambulatory Quality.

Allison Gorrilla, MPH



Allison Gorrilla, MPH, is an Outreach Specialist with the University of Wisconsin – Center for Tobacco Research and Intervention. Based out of Milwaukee, she works with clinics and health systems in the southeastern region of the state to implement evidence-based practices to address tobacco dependence. She also coordinates the Wisconsin Nicotine Treatment Integration Project, an initiative focused on training and resource development to assist behavioral health providers with integrating nicotine addiction treatment into their behavioral health services.

Meet Our Presenters

Puree Hill



Puree Hill grew up on Madison's west side, dedicating her life to uplifting her neighbors as a Community Health Worker alongside her mother, Sheray Wallace. She has organized community suppers, led Table Talks, and connected residents to vital resources always with compassion and heart.
Now, Puree is facing her toughest challenge: battling cancer while raising five children and striving to keep their lives as normal and joyful as possible. Even in the midst of her fight, she continues to serve, inspire, and embody the resilience of her community. Puree's story is one of courage, love, and unwavering dedication a reminder that even in hardship, hope and service can shine brightest.

Hasmeena Kathuria, MD



Dr. Hasmeena Kathuria is the Director of the University of Wisconsin's Center for Tobacco Treatment and Intervention (UW-CTRI), a pulmonologist, an implementation science researcher, and an expert in tobacco dependence treatment. Her career is marked by a commitment to improving evidence-based tobacco dependence treatment for underserved populations, addressing health inequities, advancing policy initiatives, and integrating research, teaching and mentoring into her work. The goal of her research program is to improve tobacco treatment disparities in socioeconomically disadvantaged populations.

Jessica Kimber, CHW



Jessica is a Community Health Worker at Wisconsin Department of Health Services in the Chronic Disease Prevention program. She works with the CHW workforce across Wisconsin on CHW workforce development, sustainability, awareness, policy, and training and technical assistance as well as sitting on the Wisconsin Association for Community Health Workers board as an advisor. She also participates and engages in national CHW work as a board member for the National Association of Community Health Workers, on the NACHW Workforce Development Committee, on the National CHW Policy Coalition, as co-lead in the CHW Midwest CHW Networking Group, and actively participates in APHA CHW section committees.

Meet Our Presenters

Jessica Link Reeve, DrPH, MPH



Jessica Link Reeve, DrPH, MPH, serves as the Director of the Wisconsin Cancer Reporting System. She is responsible for directing and supervising all registry staff performing surveillance, data analysis, data modernization, quality assurance and information systems administration functions critical to cancer surveillance. For the past 15 years she has worked in chronic disease and specifically registry work, previously directing the Wisconsin Trauma Registry and Wisconsin Stroke Registry programs.

Ann Maguire, MD, MPH, FACP



Dr. Ann Maguire is an Associate Professor in the Division of General Internal Medicine at The Medical College of Wisconsin and the Medical Director of the Hereditary Cancer Risk Clinic. Her primary care practice includes a focus on the care of patients during and after a cancer diagnosis including management of treatment related toxicities and cancer survivorship.

Jocelyn Morin, MPH



Jocelyn Morin, MPH, is the Program Manager working in childhood, adolescent and young adult (AYA) cancer and bone marrow transplant survivorship at Children's Wisconsin in the Next Steps Survivorship Program. Her role is focused on program development, patient programming, and connecting adolescents and young adult survivors impacted by cancer to community-based resources to improve their quality of life and health outcomes. Jocelyn serves as the Co-Associate Director of the AYA Cancer Program, a partnership between Children's Hospital of Wisconsin and Froedtert & the Medical College of Wisconsin.

Meet Our Presenters

Monica Patel, MD



Dr. Monica Patel is a medical oncologist at the University of Wisconsin Carbone Cancer Center, specializing in the treatment of gastrointestinal cancers. She also serves as Faculty Director of Health Equity in Clinical Research, where her work focuses on expanding equitable access to cancer clinical trials.

Rachel Phelan, MD, MPH



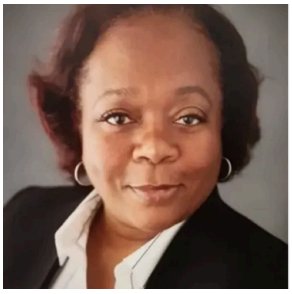
Rachel Phelan, MD, MPH, is a Professor of Pediatrics at the Medical College of Wisconsin and Children's Wisconsin. She specializes in pediatric blood and marrow transplantation and cellular therapies for malignant and non-malignant disorders and serves as the Scientific Director of the Morbidity, Recovery and Survivorship Working Committee at CIBMTR. Additionally, Dr. Phelan is the director of the Next Steps Survivorship Program and co-director of the Oncofertility Program at Children's Wisconsin.

Eileen Stevens



Eileen Stevens is the President of the Greater Richland Area Cancer Elimination (G.R.A.C.E.). This is a non-profit that is run 100% by volunteers. They work to fund cancer research, education, and assist cancer patients in our service area by providing them with gas cards, helping them pay utilities, and many other areas of support.

Sheray Wallace, CHW



Sheray Wallace is a dedicated community leader and activist, a committed community health worker and the Founder of Meadowood Health Partnership, where she works every day to strengthen the health, safety, and unity of my community.

Award Winners

Champion Award 2026

Keeshia Jones
For her significant contribution to cancer control outcomes in Wisconsin.

Impact Award 2026

Advocate Aurora Healthcare Lung Cancer Screening Program
For their significant impact on cancer screening in Wisconsin

Ascension Wisconsin Cancer Survivorship Program
For their significant impact on cancer survivorship in Wisconsin

Health Care Hero Award 2026

Carol Cameron
For her dedication to serving and supporting patients and public health

Policy Change Maker Award 2026

Dr. Kurt Oettel, MD, MBA, FACP
For his dedication and efforts in cancer control policy

Collaboration Award 2026

Share the Care Collaborative Community Partners Committee and Wisconsin Well Woman Program
For their commitment to collaboration on decreasing the burden of cancer in Wisconsin

Please fill out our Evaluation Survey!

2026 WISCONSIN CANCER SUMMIT EVALUATION

Please take a few minutes to provide us feedback on your experience with the 2026 Summit.

SURVEY LINK

Let's connect.

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The 2026 Wisconsin Cancer Summit is a great chance to start!

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Wisconsin Cancer Collaborative

ARE YOU A WISCONSIN CANCER COLLABORATIVE MEMBER?

Join Today!

As a member of the Wisconsin Cancer Collaborative, you can shape the future of cancer prevention and control in Wisconsin.

Joining the Wisconsin Cancer Collaborative is **free.**
Join now at www.wicancer.org/join.

Want to learn more about the Wisconsin Cancer Plan?
The Wisconsin Cancer Plan 2020-2030 combines best practices, reliable data, and concrete action steps designed to help you reduce the burden of cancer in your community. You can view the Wisconsin Cancer Plan by visiting our website at www.wicancer.org/cancer-plan/

Wisconsin Cancer Collaborative