



ENGAGE

News from the Wisconsin Cancer Collaborative | **October 2025**

WCC SUMMIT NEWS

Wisconsin Cancer Summit was a Resounding Success!

The Wisconsin Cancer Collaborative's 2025 Wisconsin Cancer Summit was a success, drawing 175 partners together for a great discussion of both the history and promising future of cancer control work in Wisconsin.

The Summit celebrated 20 years of cancer control and prevention work in Wisconsin with our member organizations. To view the slides and recordings from the event, please visit our [2025 Summit Recap page](#).



[2025 Wisconsin Cancer Summit
Recap](#)

MEMBER SPOTLIGHT

Beyond Pink Foundation Steps into Spotlight

Beyond Pink Foundation is a nonprofit breast cancer organization working for change. Their mission is to transform the breast cancer community through powerful programming that improves lives, shatters burdens, and empowers the fighter.

While based in the Greater Madison area, Beyond Pink Foundation serves the breast cancer community at large. They provide supportive and inspirational programming to elevate the breast cancer community.

Though a small organization, they have worked at launching several new programs, as they work to be “small but mighty.”



Beyond Pink Foundation recently launched a podcast, *Thriving Starts Here*, with inspirational stories and actionable tips that breast cancer patients and thrivers can apply immediately. Next up is the launch of a student advocate scholarship program for the breast cancer community, set to start later this year.

They have also found success through collaboration. Beyond Pink Foundation joined forces with Komen Wisconsin and Breast Cancer Recovery to offer Madison's first metastatic breast cancer conference. Several breast cancer fighters and thrivers attended the event to learn about the latest treatments and to hear from others fighting metastatic cancer who have walked in their shoes.

Beyond Pink Foundation is committed to continual growth and meeting the needs of the breast cancer community. If you're a breast cancer thriver, caregiver, or provider with a powerful story or message to share, consider joining them as a guest on their podcast. Beyond Pink Foundation is also continually seeking passionate individuals to join their volunteer committees and leadership board.

Learn more about Beyond Pink Foundation at www.BeyondPinkFoundation.org. Engage online through [Facebook](#) and [Instagram](#) as well.



WCC NEWS

Updated Spanish Language Resources Now Published

Spanish translations are now available for our full suite of infographics [on our website](#).

The popular resources cover a range of key cancer topics including Cancer in Wisconsin, Alcohol and Cancer, Lung and Bronchus Cancer, among others. [Co-branding](#) is available for these resources.

Additional WCC Spanish language resources include our suite of [how-to sheets made in partnership with Covering Wisconsin](#).



[Visit the WCC Infographics Site](#)

AWARENESS

October is Breast Cancer Awareness Month

GW Cancer Center created a [breast cancer awareness toolkit](#) which includes evidence-based resources, customizable social media graphics, and sample messaging to help raise awareness and promote screening.

[View the GW Toolkit](#)

[Young Survival Coalition](#)

Young Survival Coalition offers various resources for women ages 40 and under who have been diagnosed with breast cancer. To learn more about their programs, visit [their website](#).

Every October, the American Indian Cancer Foundation (AICAF) hosts their [Indigenous Pink Campaign](#) in recognition of breast cancer being the most common cancer among Native women and the second leading cause of cancer death. In addition to providing an [Indigenous Pink social media toolkit](#), AICAF hosts an expansive [breast cancer resources library](#).

SHE Thrives, Inc.'s mission is to empower women undergoing breast cancer treatment to survive, thrive, and extend their lifespan by advocating for preventive healthcare and providing essential support and resources. To learn more about the resources they provide, visit [their Facebook page](#).

After Breast Cancer Diagnosis (ABCD) provides free, one-to-one emotional support to anyone impacted by breast cancer. If you or someone you know is interested in being matched or becoming a mentor, [learn more about their mentor program](#) on their website.

[AICAF Breast Cancer Resources](#)

[SHE Thrives, Inc. Facebook](#)

[ABCD Mentor Program](#)

AWARENESS

October is Liver Cancer Awareness Month

Liver cancer is the fastest-growing cause of cancer deaths in the United States. New liver cancer cases increased 38% and liver cancer deaths increased 56% between 2003 and 2012.

In 2019, 35,563 new cases of liver and intrahepatic bile duct cancer were reported and 27,958 people died of this cancer.

Use the GW Cancer Center's [toolkit on liver cancer](#) to promote awareness among providers and the public about liver cancer risk reduction through viral hepatitis prevention, screening and treatment. This toolkit includes ready-to-use resources on prevention, screening, and care.

Hepatitis B Vaccination is an important liver prevention strategy. Check out and share [Wisconsin Cancer Collaborative's Hepatitis B infographic](#) in both English and [Spanish](#).

[View the GW Toolkit](#)

[WCC Hepatitis B Infographic \(English\)](#)

[WCC Hepatitis B Infographic \(Spanish\)](#)

Partner Announcements

A short list of funding opportunities, calls for proposals, and other news from our members and partners.

To submit an announcement for an upcoming newsletter, please [email us](#).



SAVE THE DATE
WI DHS Radon Conference

[Conference Flyer](#)

The WI DHS Radon Program is hosting the 2026 Wisconsin Radon Conference on **November 12-13th from 8 a.m. - 4 p.m.** at Hotel Mead in Wisconsin Rapids.

[Register](#)

Relevant topics include radon policy, lung cancer, and addressing radon service deserts. [Register for the conference](#) and continuing education course add-ons.

ADVISORY COMMITTEE

WI Medicaid Advisory Committee

[Recruitment
Flyer](#)

The WI DHS is seeking health professionals to join their Medicaid Advisory Committee. Primary Care Providers, FQHC staff, health systems administrative staff, and navigators are encouraged to apply to join the Committee. For more information, view the DHS [Medicaid Advisory Committee Recruitment Flyer](#).

SAVE THE DATE

Share the Care Indigenous Cancer Conference

Please save the date for the 2026 Share the Care Indigenous Cancer Conference, which will be hosted on **June 23-25th, 2026** in Lac du Flambeau at the Lake of the Torches Resort Casino.

Watch for more details in future newsletters and on social media.

Resources and Reports

TRAINING

Spanish Oncology Patient Navigator Training

[View the
Training](#)

The GW Cancer Center released a fully updated Spanish online training for patient navigators called [Oncology Patient Navigator Training: The Fundamentals](#). Continuing education credits are available.

REPORT

New Cervical Cancer Incidence Report

[Read the
Report](#)

A new [surveillance brief about cervical cancer incidence in Wisconsin](#) was published by the Wisconsin Cancer Reporting System at the Wisconsin Department of Health Services. This report analyzes incidence trends from 2001 and 2022 and examines disparities in burden from 2018-2022 to better inform prevention and control efforts across the state.

MONTHLY VIRTUAL SESSIONS

Building Pathways to Fertility Preservation in Cancer ECHO

[Program
Flyer](#)

The American Cancer Society, in partnership with the Alliance for Fertility Preservation and Project ECHO, is hosting [seven free monthly sessions](#) with the goal of assisting health care professionals in building

[Register](#)

systems to increase access to fertility preservation for people with cancer.

The sessions run from September 2025 - March 2026, with the next session on Tuesday, October 21st from 10 a.m. - 11 a.m CDT.

Upcoming Events

WEBINAR

What Should I Know About Medicare? – Part 1

Learn about the different parts of Medicare, Medigap, and Medicare Advantage.

Hosted by Triage Cancer

October 9

Noon - 1:30 p.m.

[Register](#)

SYMPOSIUM

Pediatric Cancer Symposium

This year's symposium, the 11th annual, will feature presentations on pediatric oncology and bone marrow transplant.

Hosted by MACC Fund Center for Cancer and Blood Disorders

October 15

8:30 a.m. - 4:30 p.m.

[Register](#)

FORUM

Food Security Forum

The forum will discuss food insecurity in Southeast Wisconsin, as well as partnerships and collaboration, policy and funding realities, and community solutions for food access.

Hosted by Kohl's Healthy Families

October 21

9:30 a.m. - 3:00 p.m.

[Register](#)

WEBINAR

Community Health Worker Advanced Trainings - Cancer Screening and Early Detection

This session empowers Community Health Workers with the latest cancer screening guidelines, highlights disparities in screening rates, and shares proven strategies to increase early detection.

Hosted by the American Cancer Society, Wisconsin Cancer Collaborative, and Milwaukee AHEC

October 22

Noon - 1:30 p.m.

[Register](#)

CONFERENCE

UW Carbone Cancer Center Fall Cancer Conference

The topics this year will be focused on cancer caregiving at this in-person only event.

October 24

7:45 a.m. - 4:00 p.m.

WEBINAR

Landscape of HPV Self-Collection Testing

October 30
Noon - 1:00 p.m.

First of a new series focused on self-collection for cervical cancer screening, designed specifically for Federally Qualified Health Centers (FQHCs) and safety-net health systems.

[Register](#)

Hosted by National Roundtable on Cervical Cancer

CONFERENCE

American Indian Cancer Foundation Native Cancer Care Conference

November 3 - 5
7:45 a.m. - 4:00 p.m.

The conference is designed to bring together leaders, health professionals, and community advocates to share resources and solutions in cancer prevention and care.

[Register](#)

Hosted by the American Indian Cancer Foundation

EVENT

Cancer Survivorship Wellness Sampler

November 8
9:00 a.m. - Noon

Help optimize your health, healing, and wellbeing in your cancer and survivorship journey. This event is free for survivors up to 10 years post-treatment living in Waukesha County and bordering counties.

[Register](#)

Hosted By Tricia's Troops Cancer Connection

Become Part of the Wisconsin Cancer Collaborative

Not a member? Joining the Wisconsin Cancer Collaborative is free. We connect you with tools, support, and expertise to help you make the greatest impact.

[Become a Member](#)



for everyone.

www.wicancer.org



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