# PARTNERSHIP FOR PREVENTION

Collaborative Campaign to Increase HPV Awareness and Immunization at the University of Wisconsin- La Crosse

#### Merck



Wisconsin Cancer Collaborative

Mayo Clinic Health System





Comprehensive Cancer Center



**Scenic Bluffs** 

**UW-La Crosse** 







A Federally Qualified
Health Center (FQHC) is a
community-based
healthcare provider that
offers comprehensive
services to underserved
populations, regardless of
their ability to pay.







Able to provide vaccinations to all populations, thus reducing barriers to vaccine access:

- Enrolled in the Vaccines for Children (VFC) program
  - For qualified pediatric patients 18 years and younger
- Enrolled in the Vaccines for Adults (VFA) program
  - Allows SBCHC to offer vaccines to uninsured adults
     19 years and older at no cost
- Commercial Insurance
  - SBCHC is contracted with most major payers
- 340B Pharmacy
  - Medicare Part D billing for vaccines not covered under Medicare Part B

## THE CAMPAIGN

- Peer Health Advocates attended HPV training with Dr. Price
- 3 immunization clinics
  - Aligned with school breaks and vaccine schedule
  - Offered more than HPV (Tdap, Meningococcal, Flu & COVID-19)
  - No out-of-pocket cost for students
- Increased awareness of HPV at sexual health programs

# VACCINES

Date	Unique Students	HPV	Flu	COVID	Tdap	MenACWY	Total # Vaccines
10/30/24	8	4	6	3	-	-	13
12/02/24	6	5	6	4	2	-	17
03/31/24	2	5	-	-	1	1	7
							37

## STUDENT ENGAGEMENT

- Environment
  - Central location on campus
  - Snacks & Peer Health Advocates
- Cross-promotion with UWL Student Health Center, Free Sexual Health Screening
- Collaboration with PHCHE class project

- Education
  - Herd immunity
  - Staff/faculty stakeholders
- "Join the Herd" campaign
- Giveaways!

#### WHAT IS HERD IMMUNITY?

"Enough people in a group or area have achieved immunity (protection) against a virus or other infectious agent to make it very difficult for the infection to spread."

- Immunity can happen in many ways, but vaccination is the best way!
- If you're vaccinated, it'll be harder for the virus to use you to infect other people or to mutate into a new variant.
- Herd immunity may also be called community immunity or population immunity.



## **WISCONSIN**

What do I need to enter to check my records?

- First and Last name
- Birth date
- SSN (or Medicaid ID/Health Care ID)

#### **MINNESOTA**

#### Two options to view your immunization records:

- 1) Docket app. View immunization records, see recent immunizations in the app within days, and share a PDF copy.
  - 2) Get a PDF by submitting a request to MIIC (Minnesota Immunization Information Connection).



LINKS IN BIO

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## **ILLINOIS**



### IOWA

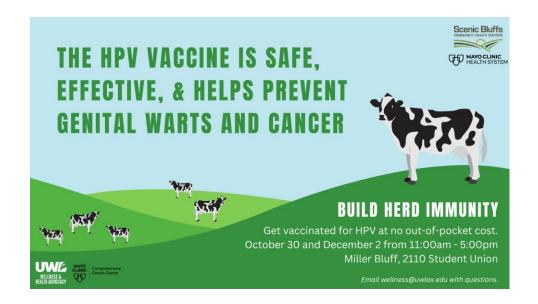
IRIS no longer offers a public access search component for immunization records. Obtain your immunization records by:

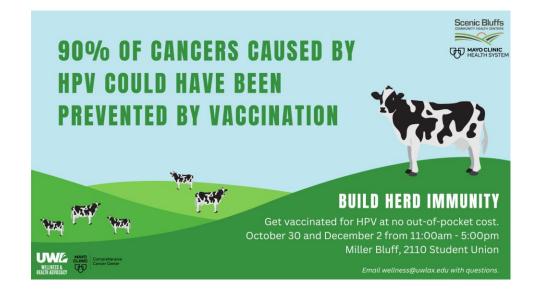
- 1) Contacting your healthcare provider.
- 2) Submitting an immunization record request form to the Iowa Department of Public Health Immunization Program.



LINKS IN BIO





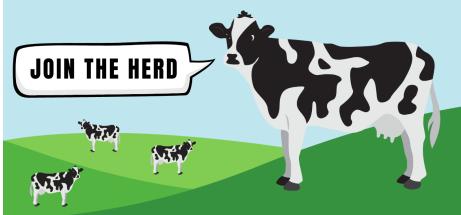


## **HPV IMMUNIZATION CLINIC**

Monday, December 2nd 11:00am - 5:00pm Miller Bluff, 2110 Student Union

Vaccine available at no cost! COVID, flu, and Tdap immunizations will be available.

Billed through insurance or paid for by Vaccines for Adults program.



Build herd immunity to protect yourself and your peers from human papillomavirus (HPV) and long-term risk for cancer.



Contact: wellness@uwlax.edu

#### Free Sexual Health Screening

Wednesday, April 2 8-10 a.m. & 1:30-3:30 p.m. Student Health Center

Open to UWL and WTC students!

#### What's available:

- STI Screening
- HIV/Syphilis testing
- Sexual Health Information

**Reminder:** Please don't use the restroom 1 hour before STI Screening. Some tests may require a waiting period for results.





Scenic Bluffs

Monday, March 31 11:00am - 5:00pm Cliffwood Bluff, 2120 Student Union

Vaccine available at no cost.

Billed through insurance or paid for by Vaccines for Adults program.







Build herd immunity to protect yourself and those around you from human papillomavirus (HPV) and long-term risk for cancer.



Email wellness@uwlax.edu with questions

# GIVEAWAYS

- Sexual health supplies
- Campaign buttons
- Student Health Center/Mayo Clinic swag
- Scenic Bluffs stress balls

+ Prizes for raffle winners!



# LOOKING TO THE FUTURE

- 3 more clinics scheduled for 2025-26!
- Expand campaign
  - Other UW campuses
  - Speakers, research projects, cancer education
- Continue empowering college students to take ownership of their health and engage in preventive health behaviors

