



Wisconsin Cancer Collaborative

*Celebrating
20 Years*

WISCONSIN CANCER SUMMIT

September 24th & 25th, 2025

Glacier Canyon Conference Center
Wisconsin Dells, WI



2008



2019



2007



2024



2017



2008



Wisconsin Cancer Summit Themes Over the Years

Celebrating 20 Years! (2025)

Building Connections (2024)

The Power of Action (2023)

The Power of Story (2022)

Building Blocks for a Strong Wisconsin (2021)

Blueprint for Action (2020)

Cancer Survivorship (2019)

Equity in Action (2018)

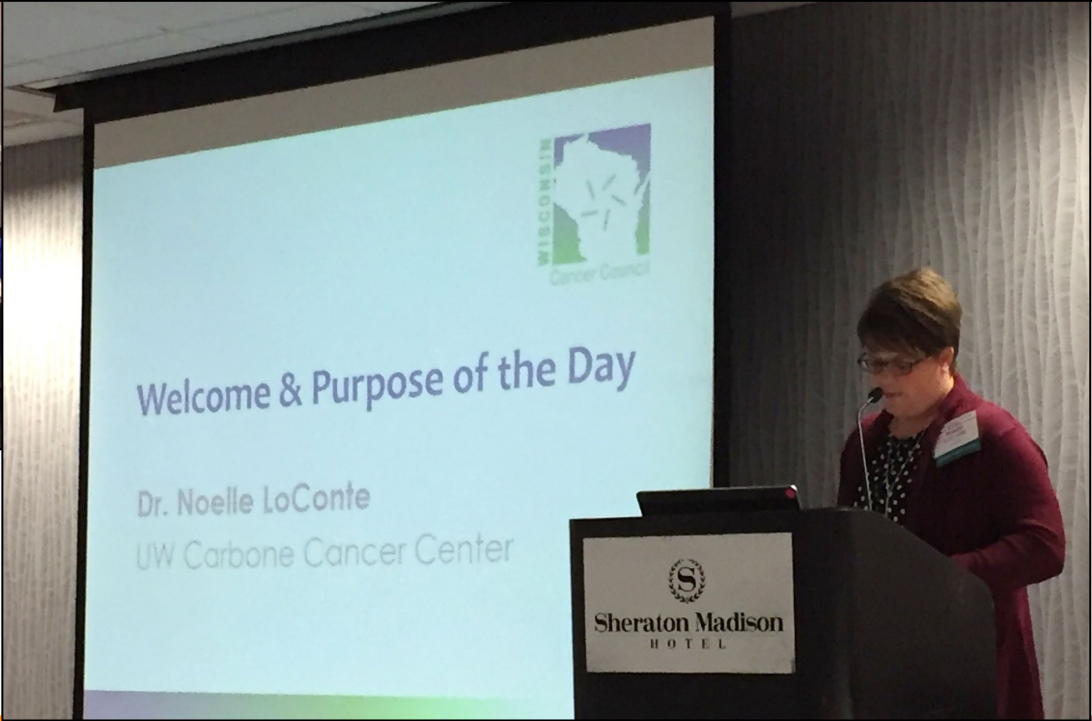
2022



2015



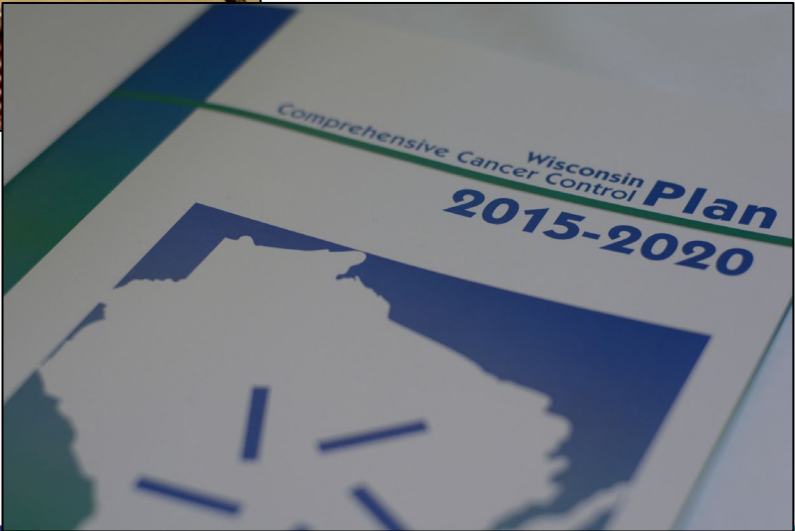
2016



2023



2015



2024



2021



Oct. 20-21, 2021 | All Virtual Summit

AGENDA AT-A-GLANCE

Wed. Oct. 20, 2021

12:00-12:15 PM	Welcome
12:15-1:00 PM	On the Journey Together: Community Outreach & Engagement Through Cancer Health Disparities. Joshua Wright, Community Project Coordinator, Cancer Health Disparities Initiative, UW Carbone Cancer Center
1:00-1:45 PM	Pivot. Adjust. Find New Ways to do your Work. Kirsten Norslien, MS, LPC, Program Director, Gilda's Club Madison
1:45-2:00 PM	Break
2:00-2:45 PM	COVID-19 & Cancer Screening. Kim Kinner, MA, Senior Director, Cancer Control Strategic Partnerships, American Cancer Society, Cynthia Chao, MD, General and Vascular Surgery, Aurora BayCare Clinic, Natalie Luehmann, MD, General Surgery, Aurora BayCare Clinic
2:45-3:30 PM	Breakout Groups: Lessons from the Pandemic
3:30-4:00 PM	Closing

Thur. Oct. 21, 2021

8:30-9:00 AM	Welcome & Awards
9:00-10:00 AM	Keynote Address, Improving Health and Cancer Outcomes in our Community: A Vision and Hope for the Future. Jasmine Zapata, MD, MPH
10:00-10:15 AM	Q&A with Dr. Zapata
10:15-10:45 AM	Breakout Groups: Regional Networking
10:45-10:50 AM	Break
10:50-11:45 AM	Health Equity and Cancer Outcomes in Wisconsin. Melinda Stolley, PhD, Tobin Cawthra, MPH, Program Manager II, Community & Cancer Science Network, Medical College of Wisconsin
11:45-12:15 PM	Breakout Groups: Health Equity in Action
12:15-12:45 PM	Lunch Break
12:45-1:55 PM	Reversing Burnout: Improving Mental Well-Being for Health Care Workers. Tamara Plath, MA, LPC, EAP Counselor, ThedaCare, and Tanya Scheidegger, MS, LPC, NCC, Counselor and Native Connections Coordinator, Gerald L. Ignace Indian Health Center
1:55-2:00 PM	Closing

HIGHLIGHTS

Registration is **FREE**. All sessions will be held via Zoom. Please register for each day separately.

KEYNOTE ADDRESS by Jasmine Zapata, MD, MPH, Chief Medical Officer and State Epidemiologist for Community Health at WI DHS.

NETWORKING with members from all over the state of WI and opportunities for small group discussion.

PLUS an awards ceremony to honor those who have gone above and beyond to improve cancer outcomes in WI.

See the **Agenda** and **Speaker Details** at: <https://bit.ly/3x9YaQE>

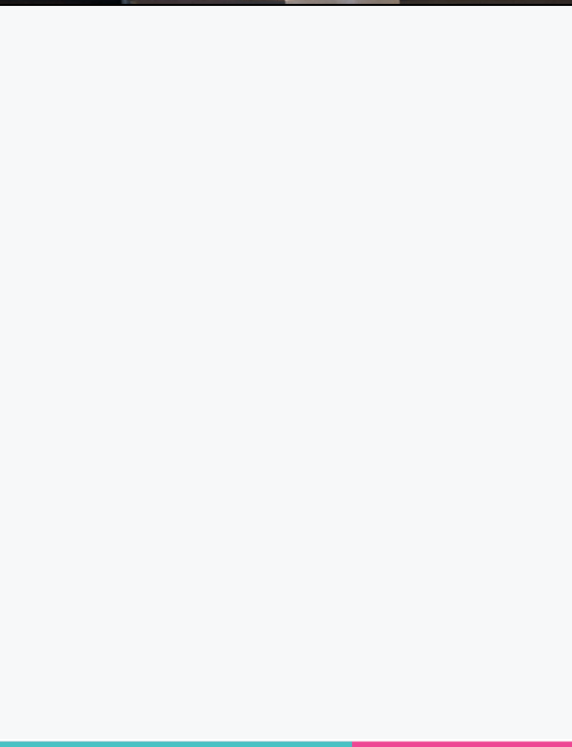
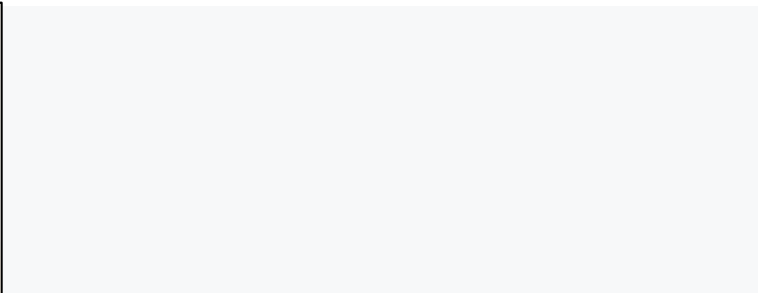
All-virtual Wisconsin Cancer Summit!



2009



2017



2015



Wisconsin Cancer Summit Themes Over the Years

Community-Clinical Linkages to Improve Cancer Control (2013)

Forward Movement: Advancing Cancer Control through Policy Change (2012)

Implementing System Changes to Improve Cancer Control in WI (2011)

Unveiling the WI CCC Plan 2010-2015 (2010)

Rural Cancer Issues (2009)

Access to Cancer Preventive and Screening Services (2008)

Cancer Health Disparities (2007)

Off and Running! (2006)

2024



2019



2009



2015



2018



Wisconsin Cancer Collaborative Staff Over the Years



2010



2024



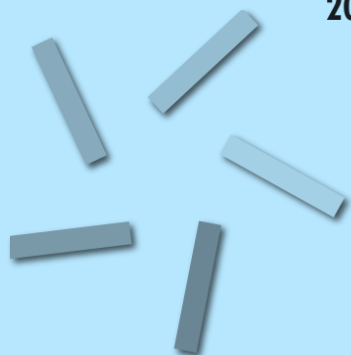
2015



The Evolution of the Wisconsin Cancer Plan

WISCONSIN'S COMPREHENSIVE CANCER CONTROL PLAN

2005 – 2010



Prevention • Screening & Detection • Treatment
Quality of Life • Palliative Care • Data Collection & Reporting

WISCONSIN'S COMPREHENSIVE CANCER CONTROL PLAN

2010 – 2015



Prevention • Screening • Treatment
Survivorship • Palliative Care • Data Collection & Reporting

Wisconsin Comprehensive Cancer Control Plan

2015-2020



Wisconsin Cancer Plan

2020 - 2030

A Blueprint for Action



Wisconsin
Cancer
Collaborative
REDUCING THE BURDEN TOGETHER

2012



2023



2020

2020 Wisconsin Cancer Summit

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AGENDA AT-A-GLANCE

Oct. 28 | 12 - 3 pm

Oct. 29 | 9 am - 12 pm

Wednesday, Oct. 28

12 pm	Welcome
12:10 pm	Keynote Address: "Leading Through Uncertainty," with Dr. Lisa Richardson, MD, MPH, Centers for Disease Control and Prevention
1:05 pm	BREAK
1:10 pm	Plan Overview: "Setting the Stage: A Blueprint for Reducing the Cancer Burden in Wisconsin," with Sarah Kerch, MPH
1:20 pm	Panel Discussion: Success Stories We Can Learn From
2:20 pm	BREAK
2:25 pm	Networking Sessions: Putting the Wisconsin Cancer Plan Into Action
2:55 pm	Closing

Thursday, Oct. 29

9 am	Welcome
9:05 am	Keynote Address: "Race, Racism, and Health Equity: The Impact on Cancer Control," with Ginny Finn, JD
10:05 am	Keynote Address: "Policy and Systems Change: A Call to Action to Advance Health Equity," with Dr. Staci Young, PhD
10:45 am	BREAK
10:50 am	Networking Sessions: Regional Connections
11:50 am	Closing

Thank you for registering for the first all-virtual Wisconsin Cancer Summit!

We hope this special two-day event gives you the information you need to respond to the pressing cancer issues facing your community, and helps you connect with peers you may not have connected with in a while. We look forward to seeing you, Oct. 28-29.

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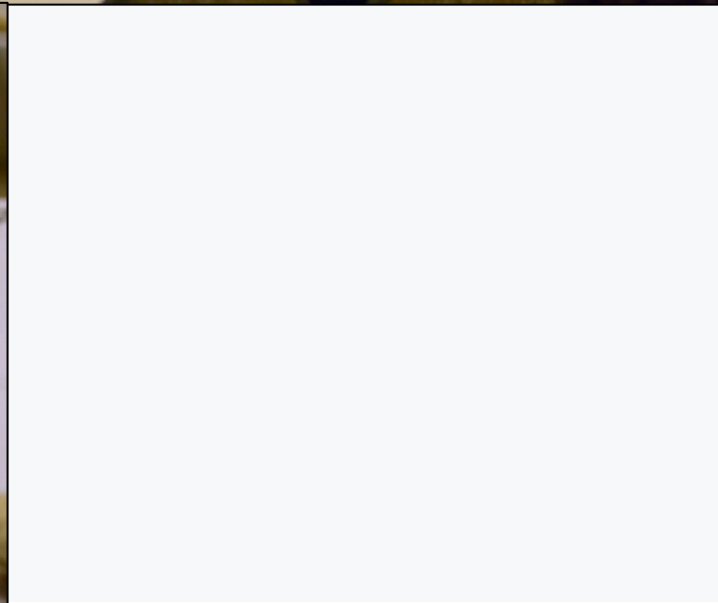
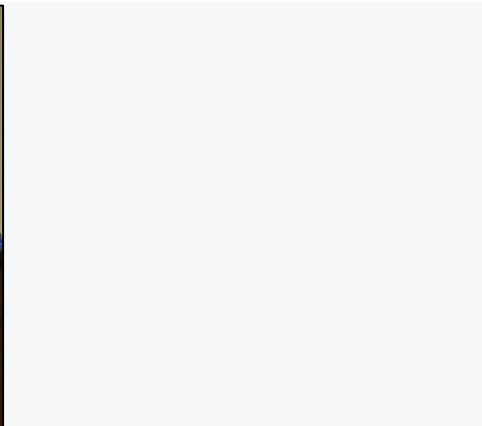
First all-virtual Wisconsin Cancer Summit!



Wisconsin Cancer Collaborative Staff Over the Years



2015



2011

