

Radon Education & Test Kit Distribution



JACKSON COUNTY
PUBLIC HEALTH
HEALTHY PEOPLE. STRONG COMMUNITY.



Wisconsin
Cancer
Collaborative

Project Background

Jackson County is consistently higher than the state average for the number of homes testing >4 pCi/L, with 53.3% of tests above this level in 2022. During our 2022 Community Health Needs Assessment, over 70% of Jackson County residents reported having never tested their home for radon. Lung cancer is the most commonly diagnosed cancer in Jackson County and is the leading cause of cancer death in Jackson County.

Project Overview and Goals

The goal of our project was to educate residents on the importance of radon testing, increase awareness of the connection between radon and cancer risk, and distribute free test kits to residents in Jackson County. It was also our goal to serve as a resource for information if the testing came back above the recommended level.

Aims of this project included increasing access to the test kits throughout Jackson County by collaborating with each of the local village halls to serve as a distribution site.

Project Activities

Through this generous grant opportunity, we purchased 200 radon home test kits to distribute for free to residents. We also purchased retractable banners and other educational materials to place in the lobby of each village hall to draw attention to the test kits and provide education on the importance of knowing your home's radon level.

We launched a multi-media campaign, including social media posts, newspaper articles, radio ad, and flyers around the community to promote this initiative.

Project Partners

Thank you to Jackson County DHHS and the local village halls in Alma Center, Melrose, Merrilan, and Taylor for participating as radon test kit distribution sites.

Displays were placed in five locations around Jackson County, including a retractable stand up banner, informational handouts, and free radon home test kits. These banners will be used each winter to continue our education efforts.

Contact Information: Dawn Jacobson, Public Health Strategist
Jackson County Public Health, Black River Falls, WI
dawn.jacobson@jacksoncountywi.gov

