

# LUNG & BRONCHUS CANCER



THE TOP CAUSE OF CANCER DEATH IN WISCONSIN

This year, more than  
**4,600**  
people will be diagnosed  
with lung & bronchus  
cancer in Wisconsin.

**23%**

of all cancer deaths in  
Wisconsin are due to  
lung & bronchus cancer.

That's **more deaths** than  
from breast, prostate, and  
colorectal cancers **combined**.

Only 1 in 10 people  
at high risk for  
lung cancer are screened.



Ask your healthcare provider  
if screening is right for you.

## WE CAN DECREASE LUNG & BRONCHUS CANCER IN WISCONSIN BY:



Eliminating  
exposure to  
secondhand  
smoke



Reducing access  
to commercial  
tobacco products



Reducing  
exposure to  
radon gas



Promoting  
recommended lung  
cancer screenings

**Commercial tobacco** means  
**harmful products** that are **made and  
sold by tobacco companies**.

It **does not include** "traditional tobacco" used by  
Indigenous groups for religious or ceremonial purposes.

Ready to stop  
using commercial  
tobacco?

For free support, call  
**1-800-QUIT-NOW**  
(1-800-784-8669).

People in Wisconsin **may  
also be at risk for lung  
cancer due to radon**, an  
odorless gas that can leak  
into your home.



The best way to protect  
yourself is to test your  
home. For help, call  
**1-888-LOW-RADON**  
(1-888-569-7236).

Scan for infographic references  
and more resources.

