



## News from the Wisconsin Cancer Collaborative | June 2024

### AWARENESS

## June is National Cancer Survivorship Awareness Month

More people in Wisconsin are surviving cancer, and often experience unique mental, physical, financial and social needs spanning their lifetime. June is National Cancer Survivorship Awareness Month and June 2 is National Cancer Survivors Day, which helps highlight these experiences and needs.



We've curated a round-up of cancer survivorship resources for you to use this month and throughout the year.

- [Wisconsin Cancer Registry Experience](#) - A survey for Wisconsin survivors and caregivers to share their experiences to help inform the Wisconsin cancer community about critical needs in Wisconsin. Please consider sharing the Cancer Experience Registry (CER) with your network of individuals impacted by cancer to help us get to our goal of 100 Wisconsin survivors and 100 caregivers. You can [download the CER flyer](#) here
- [National Cancer Survivorship Awareness Month Campaign](#) - This campaign from George Washington Cancer Center offers best practices, sample social media posts, and resources when communicating about cancer survivorship.
- [Survivorship Toolkit for childhood cancer survivors](#) - The Coalition Against Childhood Cancer (CAC2) survivorship toolkit provides education and resources for childhood cancer survivors and their families.
- [Wisconsin Cancer Collaborative Survivorship Program](#) - various resources including reports, peer-reviewed publications, and resource compilations on Wisconsin-specific data and resources.
- [Survivorship Chapter, Wisconsin Cancer Plan 2020-2030](#) - Strategies and action steps designed to make sure your survivorship work aligns with evidence-based practices and

areas of greatest need.

- [Wisconsin Cancer Collaborative Resource Center](#) - By filtering by the keyword "Survivorship" in the Wisconsin Cancer Collaborative Resource Center, you can find all of the survivorship related resources on our website.
- [The American Indian Cancer Foundation Celebrate Indigenous Life Campaign](#) - AICAF's Celebrate Indigenous Life campaign aims to honor, support, and raise awareness of Native cancer survivors.

## WCC NEWS

### Award Nominations and Registration Now Open for September Summit

[Registration](#) and [award nominations](#) are now open for the 2024 Wisconsin Cancer Summit.

The Summit will be held Wednesday evening, September 25 and during the day of Thursday, September 26 at the Milwaukee Marriott West, in Waukesha.

The Summit is free and we encourage all of our members to attend.

We are seeking [award nominations](#) for people and organizations whose work inspires you, and whose work demonstrates the 2024 Wisconsin Cancer Summit theme, Building Connections. The awards ceremony will take place at the Summit. Scroll down in the [linked page](#) to nominate for awards.

Award categories include:

- **Champion Award**, honoring an individual who has made a significant contribution to cancer control outcomes - locally, regionally and/or statewide.
- **Collaboration Award**, honoring a group of two or more organizations that have demonstrated effective teamwork in advancing cancer control goals.
- **Health Care Hero Award**, honoring an individual health care worker, or a system/clinic/practice, for their exceptional dedication to serving and supporting patients while advancing the progress of public health.
- **Impact Award**, honoring an organization or project that has made a significant contribution to cancer control outcomes – locally, regionally, and/or statewide.
- **Policy Change Maker Award**, which recognizes an individual who has made a significant and lasting impact on cancer prevention and control policy in Wisconsin.

Award nominations close August 1, so don't delay!

[Register for the Summit](#)

[Nominate for an Award](#)

## BUILDING CONNECTIONS

2024 Wisconsin Cancer Summit



### SAVE THE DATE



Wednesday | September 25  
Thursday | September 26



Milwaukee Marriott West  
W231 N1600 Corporate Ct.  
Waukesha, WI 53186



FOR QUESTIONS:  
[www.wicancer.org](http://www.wicancer.org)  
[info@wicancer.org](mailto:info@wicancer.org)



## Partner Announcements

A short list of funding opportunities, calls for proposals and other news from our members and partners.

To submit an announcement for an



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## AWARDS

### Congratulations to Wisconsin “BigShot” Award Recipients

The Wisconsin Department of Health Services Division of Public Health announced their 2024 “BigShot” Award recipients. The winning recipients are health care providers in the Vaccines for Children Program who, according to data from the Wisconsin Immunization Registry, have achieved significant vaccine coverage among their patient populations.

Two vaccines help prevent cancer (HPV and hepatitis B). Among two categories of awardees, 14 providers have ensured that 90 percent of their patients are up to date on their routine series of vaccination by age 2 (which includes hepatitis B), and one provider has ensured that 80 percent of their adolescent patients are up to date on Tdap, meningococcal, and HPV vaccines.

On the [Wisconsin Immunization Program webpage](#), you can find a list of providers who are recipients of the “BigShot” Award. Congratulations to these providers.

[View the List of  
Winners](#)

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## WEBINAR

### Gilda's Club Group for Parents & Caregivers of Kids with Cancer

[View  
the  
Flyer](#)

Gilda's Club of Madison is offering a group for parents and caregivers of kids with cancer. The group will meet twice a month. Also, check out other [Youth and Family Programs](#) offered by Gilda's Club, as well as their [Young Adult Programs](#).

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## NEW DATA

### Latest Cancer Incidence Data from the Wisconsin Cancer Reporting System

[View the  
Data](#)

Data from diagnosis year 2021 have been posted to the [WISH \(Wisconsin Interactive Statistics on Health\) cancer incidence modules](#). These modules provide free, public access to incident cancer case counts and rates based on information reported to the Wisconsin Cancer Reporting System (WCRS).

WCRS collects cancer incidence data from hospitals, physicians, and clinical reports on Wisconsin residents as mandated by state law. All tumors with malignant cell types are reportable except basal cell and squamous cell carcinomas of the skin and *in situ* cervical cancer.

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## RESEARCH PROJECT

## Helping to Diversify Clinical Trials

The University of Wisconsin-Madison is seeking participants for a research project focusing on clinical trials education. The project is open to anyone in the state of Wisconsin age 18 and older and takes about 15 minutes to complete.

[View the  
Flyer](#)

The study centers on education/awareness on clinical trials. It can be completed via video, phone, or in person, and consists of three parts: a five to 10 minute questionnaire about clinical trials, 10 to 15 minutes of education on clinical trials (video, phone, or in person) and a five to 10 minute questionnaire after the education presentation. Upon completion participants will receive a \$25 gift card to Amazon or Walmart.

## Resources and Reports

### TOOLKIT

#### WCHQ's New Childhood and Adolescent Immunization Toolkit

[View the  
Toolkit](#)

The Wisconsin Collaborative for Healthcare Quality (WCHQ) created a childhood and adolescent immunization toolkit to help empower and equip healthcare professionals with the necessary information on immunization recommendations, guidelines, and resources.

The goal is to empower the care team to engage effectively in patient conversations, promoting informed decision-making and fostering a collaborative approach to ensuring optimal childhood and adolescent immunization coverage (including HPV and hepatitis B vaccines, which are important cancer prevention tools).

### RESOURCES

#### New Sun Safety Tips Resources

The CDC's Division of Cancer Prevention and Control (DCPC) shares several ways to protect your skin from too much exposure to the sun and reminds us that sun safety is for everybody. So, how do you protect your skin?

- Stay in the shade as much as possible.
- When you can, wear clothing that covers your arms and legs.
- Wear a hat with a wide brim to shade your face, head, ears, and neck.
- Wear sunglasses that wrap around and block both UVA and UVB rays.
- Use a broad-spectrum sunscreen with a sun protection factor (SPF) of 15 or higher.

Resources:

- [Watch and share these short videos](#) that demonstrate how to protect your skin and lower your cancer risk.
- Brief video: [What You Need to Know about Sun Safety](#)
- [The Quick Read: Sun Safety](#)
- Learn what communities are doing: [Skin Cancer Prevention Success Stories](#).



### RESOURCE

[Read the](#)

## New ACS Report on Cancer Facts for Asian American, Native Hawaiian, and Other Pacific Islander People

[Press Release](#)

The American Cancer Society recently released a report providing an overview of cancer facts and figures for disaggregated Asian American and Pacific Islander ethnic groups in the United States. Key findings include:

- Cancer is the leading cause of death in Chinese, Filipino, Korean, and Vietnamese people.
- Native Hawaiian and other Pacific Islander people are 75% more likely to die from liver cancer and 2 to 3 times more likely to die from cervical, stomach and endometrial cancers compared to White people.

It's important to acknowledge the diversity of Asian American, Native Hawaiian, and Other Island Pacific Islander populations and how cancer impacts them. Opportunities exist to better increase cancer prevention and screening in culturally and linguistically appropriate ways.

[Read the Report](#)

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### SURVEY

## Nearly Half of Cancer Patients Have Medical Debt

[View the Survey](#)

The American Cancer Society Cancer Action Network (ACS CAN) has released its latest [Survivor Views](#) survey. The survey, which surveyed participants nationwide who have been diagnosed with or treated for cancer in the last seven years, shows nearly half of cancer patients and survivors have medical debt related to their cancer.

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### STUDY

## Cervical Cancer Rates Rising in Low-Income U.S. Counties

[Read the Study](#)

A recent study published in the *International Journal of Cancer* found that the incidence and mortality rates of cervical cancer are rising for women living in the lowest-income counties in the United States. This is especially concerning as cervical cancer is largely preventable due to HPV vaccination and can be screened and detected early through cervical cancer screening.

[Read the News Release](#)

*Study may be behind a paywall*

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### STUDY

## Analysis of State-Level Early Onset Cancer Incidence

[Read the Study](#)

This study from the CDC provides the first analysis of age-adjusted rates of early-onset cancer (ages 20-40 years from 2016-2020) based on state-level population and case counts. Nationwide, early-onset cancer accounted for 11.4% of all cancer cases - including 17.3% of female breast cancers and 8.8% of digestive cancers. Incidence varies by state. States that have worse than national rates are often located near each other.

Wisconsin is one of the three states where early-onset breast cancer is rising. Wisconsin also has high overall incidence for male genital cancer and high overall and advanced-stage incidence for skin cancer and

breast cancer compared to the nation overall. The causes are unknown. Future analysis should consider county level or zip code data when possible.

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STUDY

## Rural vs. Urban Disparities

[Read the Study](#)

A recent CDC report looking at data from 2010-2022, found that preventable early deaths from the five leading causes (heart disease, cancer, unintentional injury, chronic lower respiratory disease, and stroke) are more common among people living in rural areas compared to urban areas.

Helpful areas of cancer control include: helping people quit smoking, increasing cancer prevention and early detection, and encouraging physical activity and healthy eating.

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## Upcoming Events

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CAREER FAIR

### Cancer Leaders Like Us Career Pathways Summit

June 6

TBD

*Hosted by The National LGBT Cancer Network*

[Register](#)

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EXPO

### Father's Day/Juneteenth Prostate Screening & Education Expo

June 15

10:00 a.m. - 1:00 p.m.

*Hosted by the Urban League of Greater Madison*

[View the Flyer](#)

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WEBINAR

### Improving Patient & Program Outcomes: The Game Changing Roles and Benefits of Physical Therapy in Cancer Care

June 18

Noon - 1:00 p.m.

*Hosted by the American Cancer Society*

[View the Flyer](#)

[Register](#)

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WEBINAR

### Triage Health: Caregiving

June 27

Noon - 1:30 p.m.

*Hosted by Triage Health*

[Register](#)

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## Become Part of the Wisconsin Cancer Collaborative

Not a member? Joining the Wisconsin Cancer Collaborative is free. We connect you with tools, support, and expertise to help you make the greatest impact.

[Become a  
Member](#)



# Reducing the burden of cancer for everyone.

[www.wicancer.org](http://www.wicancer.org)



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