



## News from the Wisconsin Cancer Collaborative | March 2024

### COLON CANCER AWARENESS

## March is Colorectal Cancer Awareness Month

Colorectal Cancer Awareness Month is an annual observance held throughout March to raise awareness about colorectal cancer. The American Cancer Society's estimates of the number of colorectal cancers in the United States for 2024 are approximately 106,590 new cases of colon cancer and 46,220 new cases of rectal cancer. Additionally, although the rate of people being diagnosed with colorectal cancer has dropped (largely due to screening and lifestyle factors) since the mid-1980s, this has mainly been among older adults. Rates have been increasing since the mid-1990s for people younger than 55.



Here are some resources for colorectal cancer:

- View the [Colorectal Cancer Awareness Toolkit](#) from George Washington Cancer Center to learn about ways to tailor your messaging for your audience and how to make your messages and content shareable
- Check out WCC's report on colonoscopy availability in Wisconsin: [The Availability of Colorectal Cancer Screening with Colonoscopy in Wisconsin](#)
- Check out resources and a toolkit from American Indian Cancer Foundation: [Colorectal Cancer - American Indian Cancer Foundation](#)
- Register for the National Colorectal Cancer Roundtable [2024 National Colorectal Cancer Awareness Month Webcast](#) on Wednesday, March 13 from 11:00 a.m.-noon
- Visit the [National Colorectal Cancer Roundtable](#) site and view their [Resource Center](#)
- View an American Cancer Society colorectal cancer [infographic](#)
- Go Blue! This March the UW Carbone Cancer Center and the Medical College of Wisconsin invite you to "Go Blue." Consider asking prominent structures, buildings,

businesses, or municipal landmarks to Go Blue and join the cause. To access the full toolkit for Colorectal Cancer Awareness Month, visit the [Go Blue site](#).

## WCC NEWS

### Mark Your Calendars: Regional Meetings Are Coming! Save the Date for the Summit!

Join the Wisconsin Cancer Collaborative for our 2024 Regional Meetings! We'll be taking our show on the road to both Southwest Wisconsin and Stevens Point this year.

The Southwest Wisconsin meeting will be held on Monday, May 6 from 9:00 a.m. to noon at the Belmont Convention Center in Belmont.

The Stevens Point meeting will be held May 13 from 9:00 a.m. to noon at the Dreyfus Conference Center at UW-Stevens Point.

Also, if you haven't already, save the date for the 2024 Wisconsin Cancer Summit, which will be held Wednesday evening, September 25 and Thursday, September 26th at the Milwaukee Marriott West, in Waukesha.

### BUILDING CONNECTIONS

2024 Wisconsin Cancer Summit



### SAVE THE DATE

Wednesday | September 25  
Thursday | September 26  
Milwaukee Marriott West  
W231 N1600 Corporate Ct.  
Waukesha, WI 53186



FOR QUESTIONS:  
[www.wiscancer.org](http://www.wiscancer.org)  
[info@wiscancer.org](mailto:info@wiscancer.org)



[Register for Southwest Wisconsin Regional Meeting](#)

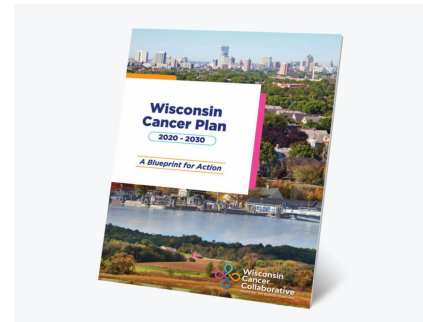
[Register for Stevens Point Regional Meeting](#)

## WISCONSIN CANCER PLAN NEWS

### WISCONSIN CANCER PLAN 2020-2030 UPDATED

You asked, we listened. Thanks to member feedback, we updated our online [Wisconsin Cancer Plan 2020-2030](#) to include additional action steps on community health workers, hepatitis B vaccination for adults, pediatric cancer, and survivorship that we felt were missing from our plan. Thank you for helping us to reduce the burden of cancer for all people living in Wisconsin.

The Wisconsin Cancer Plan is meant to adapt to best meet the needs and opportunities in our state. Do you have more ideas for us to consider? Use our edit/comment [form](#) to share ideas or suggestions.



## WCC NEWS

### It's Time to Renew Your Membership!

Every two years, we ask our members to renew their membership with the Wisconsin Cancer Collaborative, by reviewing and updating their Member Profile. This keeps your membership active, helps us improve our outreach and evaluation efforts, and helps our members network and

2024  
Member Renewal



connect with partners.

This year we're asking members who joined before January 2024 to review your Member Profile and update any information that may have changed.

Renewing your membership is free. The process of reviewing and updating your Member Profile takes about five minutes. **We are asking all members to update your profile by March 11, 2024.**

To review and update your profile, visit [wicancer.org/my-profile/](http://wicancer.org/my-profile/). You will need to be logged in with your email address and password. Click the button labeled "Review Member Information."

---

## Partner Announcements

A short list of funding opportunities, calls for proposals and other news from our members and partners.

To submit an announcement for an upcoming newsletter please [email us](#).



---

### SURVIVORSHIP HEALTH FAIR

#### Cancer Survivorship Educational Health Fair

Ascension Wisconsin is hosting a free cancer survivorship educational health fair for Ascension patients and family members impacted by cancer on May 18th at their Wauwatosa location.

[View the  
Flyer](#)

---

### CANCER SEMINAR

#### ACS Cancer Seminar for Community Health Workers

The American Cancer Society and Kohl's Healthy Families program invite you to attend the Cancer Seminar for Community Health Workers. The conference will be held on Friday, April 19, 2024, from 9:30 a.m. to 3 p.m. at the Zoofari Conference Center in Milwaukee. The seminar goal is to offer information and resources to individuals who provide outreach, education or navigation related to disease prevention, and support after a diagnosis.

[Register](#)

The event is business casual, and a complimentary lunch will be provided. Advance registration is required by April 1, 2024.

---

### GRANT OPPORTUNITY

#### DHS Workforce Grant Opportunities

The Wisconsin Department of Health Services has two workforce grants available. Hospitals, clinics, or an entity partnering with a hospital or clinic as a training site can apply. Priority will be given to hospitals or clinics in a city, town or village with a population less than 20,000 people, or to clinical training programs that include rural hospitals and clinics as training locations. Applications for both programs are due on April 5. For questions, please email the DHS Rural Workforce Grants team at [DHSRuralWorkforceGrants@dhs.wisconsin.gov](mailto:DHSRuralWorkforceGrants@dhs.wisconsin.gov).

## Advanced Practice Clinician Grant (APC)

The APC program creates and supports clinical training opportunities for Physician Assistants (PAs) and Advanced Practice Registered Nurses (APRNs). The goal of the grant is to expand the use of PAs and APRNs to increase access to health care. There will be a 3-year period of performance for the \$500,000 annual funds allocated. Preference is given to programs serving rural areas of the state; programs serving urban and suburban areas are also welcome to apply.

## Allied Health Professional Education and Training Grant (AHP)

This program distributes grants to health care consortia to establish education and training programs for allied health professionals. Up to \$3 million in 2024–2025 is allocated to support partnerships of health care entities and educational providers to increase the availability of quality education and training opportunities for critical allied health positions. Preference is given to partnerships serving rural areas of the state; partnerships serving urban and suburban areas are also welcome to apply.

---

### SUMMER CAMP

## Kesem Offers Support for Children Through and Beyond Their Parent's Diagnosis

[Apply for  
Camp](#)

Camp Kesem is a free week-long sleep-away summer camp for children 6-18 years old who have lost a parent to cancer, have a parent currently undergoing cancer treatment, or whose parent is a cancer survivor. Kesem is a national nonprofit that supports children affected by a parent's cancer. Beyond summer camp, year-round services include care packages, birthday cards, and local gatherings that provide touchpoints for campers and their families.

Camp Kesem is in Fredonia, Wisconsin. Dates for camp in 2024 are:

- Session 1: June 23-28
- Session 2: July 14-19
- Session 3: August 4-9

---

### GRANT OPPORTUNITY

## Routine Immunization Community Engagement

The Wisconsin Department of Health Services (DHS) has announced their Routine Immunization Community Engagement (RICE) 3.0 Grant Program. This funding opportunity seeks to empower communities to overcome barriers and promote uptake of routine vaccinations, while reducing health disparities for pediatrics and adults. Up to \$40,000 will be awarded to community organizations focusing on routine vaccine uptake for pediatrics and a separate \$40,000 will be awarded to community organizations focusing on adults.

Applications are open and will be accepted until April 3, 2024, at 11:59 p.m. CDT. For questions, please email the RICE program at [dhsdphrice@dhs.wi.gov](mailto:dhsdphrice@dhs.wi.gov). If your organization is interested in applying, please visit [the Wisconsin Public Notices site](#).

---

### SURVIVOR WORKSHOP

## Free Cancer Transitions for Survivorship Workshop

Gilda's Club Madison will be offering a free virtual cancer survivorship workshop Wednesdays, March 18th-April 8th, 5:30-6:30 pm on Zoom. Cancer Transitions is a free survivorship workshop series designed to help cancer survivors move into the next phase of life with the skills, strategies, and support to empower them. Session topics include goal setting, coping with emotions, eating well and staying active, and medical management in survivorship. This workshop is for people who completed cancer treatment two weeks to two years ago.

[Register for the  
Workshop](#)

---

## TOOLKIT

### Adolescent Immunization Action Week Toolkit

Unity Consortium's toolkit helps you prepare for Adolescent Immunization Action Week (#AIAW24), which will be April 1-5. AIAW is an annual observance urging parents, healthcare providers, and adolescents to keep adolescents up to date on immunizations, which includes HPV vaccine (an important cancer prevention tool). Visit [Unity's AIAW campaign page](#) for social media-ready materials encouraging the improvement of adolescent immunization coverage. Use the hashtag #AIAW24 to spread the word.

To access the password-protected toolkit, sign up at the bottom of the [AIAW24 web page](#).

[View the  
Toolkit](#)

---

## Resources and Reports

### LEARNING COMMUNITY

#### Rural HPV Vaccination Learning Community Announced

Join the American Cancer Society and National HPV Vaccination Roundtable for a 10-month free Rural HPV Vaccination Learning Community beginning in March.

Research shows that rural communities lag 10% behind the national average for HPV vaccination. And HPV vaccination underperforms compared to other ACIP recommended vaccines, including Tdap and MenACWY. They are seeking rural healthcare partners to join a learning community focused on improving HPV vaccination among 9–12-year-olds.

Through a series of virtual sessions and peer-based learning, the rural disparities HPV vaccination learning community will use quality improvement (QI) and evidence-based interventions to increase vaccine rates. This no-cost, practical how-to model will serve as a forum for health partners to gain knowledge, exchange promising practices, and talk through challenges to increasing HPV vaccinations in rural settings.

[View the  
Flyer](#)

[Register  
for the  
Community](#)

---

## TOOLKIT

### Childhood Cancer Survivorship Toolkit

The Coalition Against Childhood Cancer Survivorship Toolkit provides education and resources for childhood cancer survivors and families. It includes six categories: educational guidance and planning, insurance and financial health, physical health and late effects, psychosocial and emotional health, transitioning to adulthood, and wellness and health behaviors.

[View the  
Toolkit](#)



---

## CAREGIVER FACTSHEET

### Cancer Support Community Releases Caregiver Guide

[View the Guide](#)

Using information shared by caregivers who participated in the Cancer Experience Registry, the Cancer Support Community created a short guide to help caregivers navigate common caregiving challenges, reduce stress, and find support. As a reminder, Wisconsin caregivers and cancer survivors are encouraged to participate in the Cancer Experience Registry utilizing this [Wisconsin specific link](#).

---

## RESOURCE

### Hmong Promoting Vaccines HPV Information

[View the Toolkit](#)

*Hmong Promoting Vaccines* was co-created by researchers at the University of Minnesota and Hmong community partners from SoLaHmo (Somali, Latino, Hmong Partnership for Health and Wellness). Their goal was to create culturally and linguistically tailored information on Human Papillomavirus (HPV), HPV-associated cancers, and the HPV vaccine for Hmong adolescents and their parents. They utilized a community-based model to help learn about barriers and facilitators to HPV vaccine uptake, design and test the website and educational lessons, and disseminate/use the website. The learning modules are available for parents in both Hmong and English. The learning modules are available in English for adolescents. As a note, the vaccine location finder only shows Minnesota metropolitan locations currently.

[Read the Study](#)

[Visit the Website](#)

---

## RESOURCE

### Updated HPV Vaccination Guidelines for Childhood Cancer Survivors

[Read the Guidelines](#)

In October 2023, the Children's Oncology Group (COG) released updated long-term follow-up guidelines for survivors of childhood, adolescent, and young adult cancer. This latest update includes new information on HPV vaccination for childhood cancer survivors. Prior to the updates, current [CDC recommendations for HPV vaccination](#) were applicable for all childhood cancer survivors who were six months post-cancer-directed therapy. Based on recent evidence, the guidelines for HPV vaccination were updated. Survivors of childhood cancer are at increased risk of HPV cancers and should receive a three-dose series of the vaccination, regardless of the age at which the first vaccine was given.

---

## Upcoming Events

---

### WEBINAR

**Navigating HPV Vaccination Challenges in Childhood Cancer Survivors**

**March 5  
Noon - 1:15 p.m.**

Hosted by St. Jude Children's Research Hospital

[Register](#)

CONFERENCE  
**Immunize Wisconsin Spring Conference**

March 21 & 22

Hosted by Immunize Wisconsin

[Register](#)

WEBINAR  
**Improving Access to Fertility Preservation**

March 26  
1:00 - 2:00 p.m.

Hosted by Triage Cancer and the Alliance for Fertility Preservation

[Register](#)

WEBINAR  
**Freshstart Program**

April 2, 9, 16, 23  
Noon - 1:00 p.m.

Hosted by Aurora Health Care

[Register](#)

**Become Part of the Wisconsin Cancer Collaborative**

Not a member? Joining the Wisconsin Cancer Collaborative is free. We connect you with tools, support, and expertise to help you make the greatest impact.

[Become a Member](#)



**Reducing the burden of cancer for everyone.**

[www.wicancer.org](http://www.wicancer.org)



Wisconsin Cancer Collaborative | 610 Walnut Street, 370, WARF Building, Madison, WI 53726  
© 2024 Board of Regents of the University of Wisconsin System

[Unsubscribe touhey2@wisc.edu](mailto:touhey2@wisc.edu)

[Constant Contact Data Notice](#)

Sent by [bywcc@wicancer.ccsend.com](mailto:bywcc@wicancer.ccsend.com) powered by



Try email marketing for free today!