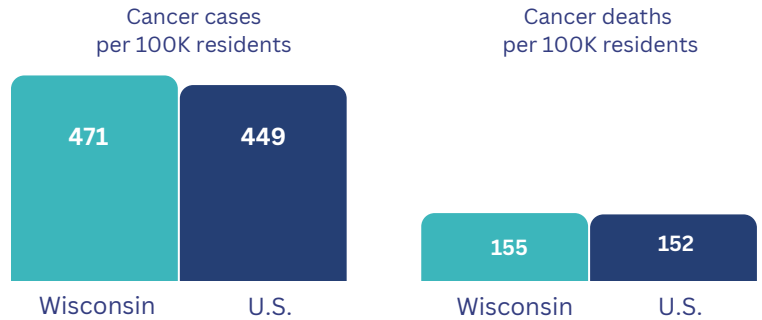


Cancer in Wisconsin | 2023 State Cancer Profile

Population, race, & ethnicity

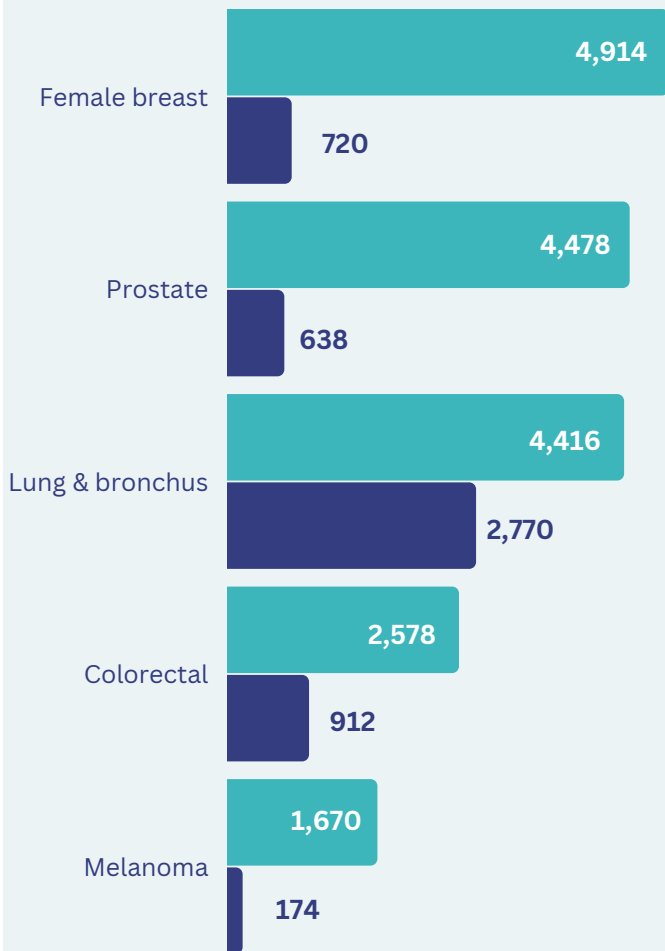
State population: 5,871,661	U.S.: 329,725,481
Percent American Indian: 0.8%	U.S.: 0.8%
Percent Asian: 2.8%	U.S.: 5.7%
Percent Black: 6.3%	U.S.: 12.6%
Percent Hispanic/Latino: 7.2%	U.S.: 18.4%
Percent Pacific Islander: 0.0%	U.S.: 0.2%
Percent White: 83.3%	U.S.: 68.2%

How does Wisconsin compare to the US?



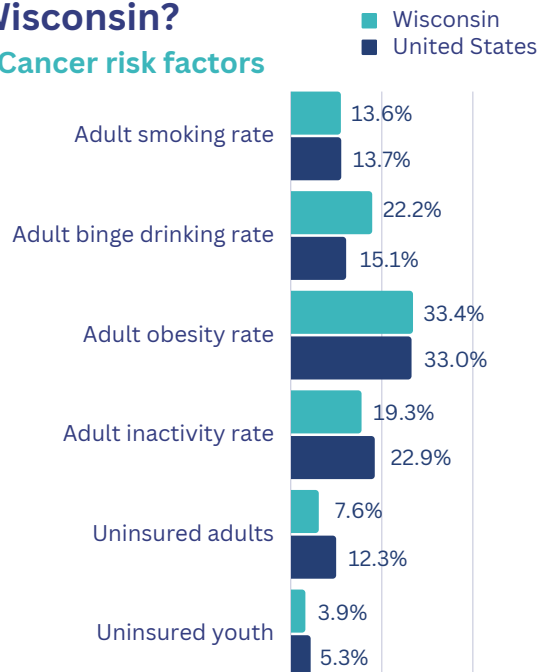
Wisconsin's 5 most common cancers

Cases/deaths per year

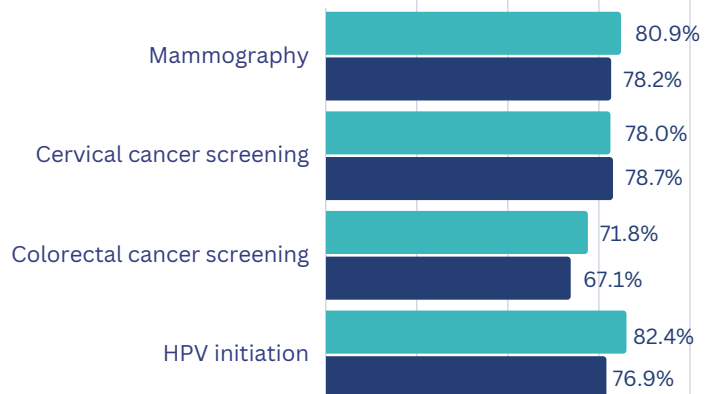


What affects cancer outcomes in Wisconsin?

Cancer risk factors



Screening & prevention



For more data and resources, please go to wicancer.org or scan the QR code.

See reverse side for more cancer data

Cancer Data Profile for Wisconsin

	WI	U.S.	Source	
Cancer statistics	New cancer diagnosis per year	34,173	1,728,431	United States Cancer Statistics 2015-2019, annual averages
	Cancer incidence rate	470.8	449.4	United States Cancer Statistics 2015-2019 rate per 100k residents
	Cancer deaths per year	11,440	598,381	United States Cancer Statistics 2015-2019, annual averages
	Cancer mortality rate	154.9	152.4	United States Cancer Statistics 2015-2019 rate per 100k residents
	Breast cancer incidence rate	135.1	128.1	United States Cancer Statistics 2015-2019 rate per 100k residents
	Colorectal cancer incidence rate	36.3	37.7	United States Cancer Statistics 2015-2019 rate per 100k residents
	Lung cancer incidence rate	58.6	56.3	United States Cancer Statistics 2015-2019 rate per 100k residents
	Prostate cancer incidence rate	118.3	109.9	United States Cancer Statistics 2015-2019 rate per 100k residents
	Breast cancer mortality rate	18.5	19.9	United States Cancer Statistics 2015-2019 rate per 100k residents
	Colorectal cancer mortality rate	12.5	13.4	United States Cancer Statistics 2015-2019 rate per 100k residents
	Lung cancer mortality rate	37.0	36.7	United States Cancer Statistics 2015-2019 rate per 100k residents
	Prostate cancer mortality rate	20.8	18.9	United States Cancer Statistics 2015-2019 rate per 100k residents
	HPV associated cancers rate	12.0	12.6	United States Cancer Statistics 2015-2019 rate per 100k residents
	Alcohol associated cancers rate	132.9	132.1	United States Cancer Statistics 2015-2019 rate per 100k residents
Behaviors & health care	Adult smoking rate	13.6%	13.7%	United States Cancer Statistics, 2021 BRFSS estimate
	Adult binge drinking rate	22.2%	15.1%	United States Cancer Statistics, 2021 BRFSS estimate
	Adult inactivity rate	19.3%	22.9%	United States Cancer Statistics, 2021 BRFSS estimate
	Adult obesity rate	33.4%	33.0%	United States Cancer Statistics, 2021 BRFSS estimate
	Primary care physicians per 10k	286.2	265.3	America's Health Rankings, 2022
	Colorectal cancer screening	71.8%	67.1%	United States Cancer Statistics, 2021 BRFSS estimate
	Mammogram 50-74	80.9%	78.2%	United States Cancer Statistics, 2021 BRFSS estimate
	Cervical cancer screening 21-64	78.0%	78.8%	United States Cancer Statistics, 2021 BRFSS estimate
	HPV initiation males 13-17	80.9%	75.4%	National Immunization Survey-Teen (NIS-Teen), 2021
HPV initiation female 13-17	83.9%	78.5%	National Immunization Survey-Teen (NIS-Teen), 2021	
Population	Population	5.9 M	330 M	American Community Survey, 5-Year Estimates 2021
	Rural percentage	29.8%	19.3%	Census of Population and Housing, 2010
	Age 65+	17.0%	16.0%	American Community Survey, 5-Year Estimates, 2021
	High school graduation	93.0%	89.0%	County Health Rankings, 2023
	American Indian percentage	0.8%	0.8%	American Community Survey, 5-Year Estimates, 2021
	Asian percentage	2.8%	5.7%	American Community Survey, 5-Year Estimates, 2021
	Black percentage	6.3%	12.6%	American Community Survey, 5-Year Estimates, 2021
	Hispanic/Latino percentage	7.2%	18.4%	American Community Survey, 5-Year Estimates, 2021
	Pacific Islander percentage	0.0%	0.2%	American Community Survey, 5-Year Estimates, 2021
	White percentage	83.3%	68.2%	American Community Survey, 5-Year Estimates, 2021
Social, economic & other factors	Median household income	\$67,080	\$69,021	American Community Survey, 5-Year Estimates 2021
	Unemployment rate	3.8%	5.3%	U.S. Bureau of Labor Statistics, 2021 Annual Average
	Food insecurity rate	7.2%	11.2%	Feeding America Map Meal Gap, 2020
	Poverty rate	10.4%	11.8%	American Community Survey, 5-Year Estimates 2021
	Youth in poverty (under 18)	13.5%	17.0%	American Community Survey, 5-Year Estimates 2022
	Air Pollution (PM2.5)	7.5	7.5	County Health Rankings, 2023
	Food environment index	8.7	7.8	National Institutes of Health, Alcohol Policy System 2022
	Severe housing cost burden	11.0%	14.0%	County Health Rankings, 2023
	Households without broadband	14.0%	13.0%	County Health Rankings, 2023
	Live within 1/2 mile of a park	81.8%	70.1%	Environmental Public Health Tracking Network, 2022

Red= Wisconsin stat is worse than U.S. average

Blue= Wisconsin stat is better than U.S. average

Data Sources

	Measure	Description
Cancer statistics	New cancer diagnosis per year	Annual average number of new cancers, 2015-2019
	Cancer incidence rate	Cancer incidence rate for 2015-2019 per 100,000 people, male and female
	Cancer deaths per year	Annual average number of cancer deaths, 2015-2019
	Cancer mortality rate	Cancer mortality rate for 2015-2019 per 100,000 people, male and female
	Breast cancer incidence rate	Cancer incidence rate for 2015-2019 per 100,000 people, male and female
	Colorectal cancer incidence rate	Cancer incidence rate for 2015-2019 per 100,000 people, male and female
	Lung cancer incidence rate	Cancer incidence rate for 2015-2019 per 100,000 people, male and female
	Prostate cancer incidence rate	Cancer incidence rate for 2015-2019 per 100,000 people, male and female
	Breast cancer mortality rate	Cancer mortality rate for 2015-2019 per 100,000 people, male and female
	Colorectal cancer mortality rate	Cancer mortality rate for 2015-2019 per 100,000 people, male and female
	Lung cancer mortality rate	Cancer mortality rate for 2015-2019 per 100,000 people, male and female
Prostate cancer mortality rate	Cancer mortality rate for 2015-2019 per 100,000 people, male and female	
HPV associated cancers rate	Rate of cancers that occur in parts of the body where HPV is commonly found	
Alcohol associated cancers rate	Rate of the six cancers that have alcohol as a known risk factor	
Behaviors & health care	Adult smoking rate	Adults 18+ who reported current smoking every day or some days
	Adult binge drinking rate	Adults 18+ who reported binge drinking (BRFSS definition) in the past 30 days
	Adult inactivity rate	Adults 18+ who reported no leisure time physical activity in the past 30 days
	Adult obesity rate	Adults 18+ who reported body mass index greater than 30 kg/m ²
	Primary care physicians per 10k	Number of active primary care physicians per 100,000 population
	Colorectal cancer screening	Adults 50-75 who report up-to-date with colorectal cancer screening, all races and ethnicities
Mammogram 50-74	Women aged 50-74 who report mammogram within 2 years, all races and ethnicities	
Cervical cancer screening 21-64	Women aged 21-65 who report up-to-date with cervical cancer screening, all races and ethnicities	
HPV ≥ 1 dose males 13-17	Males aged 13-17 who have had at least one dose of the HPV vaccine	
HPV ≥ 1 dose female 13-17	Females aged 13-17 who have had at least one dose of the HPV vaccine	
Population	Population	Total population estimate
	Rural percentage	Percent considered rural
	Age 65+	Estimated percent of population 65 and over
	High school graduation	Percentage of adults ages 25 and over with a high school diploma or equivalent
	American Indian percentage	Estimated percent of American Indian (alone, no other races)
	Asian percentage	Estimated percent of Asian (alone, no other races)
	Black percentage	Estimated percent of Black population (alone, no other races)
	Hispanic/Latino percentage	Estimated percent of Hispanic/Latino population (all races)
Pacific Islander percentage	Estimated percent of Pacific Islander population (alone, no other races)	
White percentage	Estimated percent of White population (alone, no other races)	
Social, economic & other factors	Median household income	Estimated median household income
	Unemployment rate	Unemployment rate in December 2022
	Food insecurity rate	Estimated rate of population who lacks access at times, to enough food (USDA)
	Poverty rate	Estimated percent of adults below the U.S. Census's poverty threshold
	Youth in poverty (under 18)	Estimated percent of youth in families below the U.S. Census's poverty threshold
	Air Pollution (PM2.5)	Average daily density of fine particulate matter in micrograms per cubic meter PM2.5
	Food environment index	Index of factors that contribute to a healthy food environment, from 0 (worst) to 10 (best)
	Severe housing cost burden	Percentage of households that spend 50% or more of their household income on housing
	Households without broadband	Percentage of households without broadband internet connection.
	Live within 1/2 mile of a park	Percent of people living within 1/2 mile of a park