

SEEKING PARTICIPANTS FOR RESEARCH STUDY ON COLORECTAL CANCER SCREENING

SPONSORED BY NATIONAL CANCER INSTITUTE SCREEN TO SAVE

WHAT IS SCREEN TO SAVE?

Increasing colorectal screening rates in the U.S. is a national priority and part of the 10 recommendations by the Blue Ribbon Panel for the Cancer MoonshotSM. The Screen to Save: National Cancer Institute Colorectal Cancer Outreach and Screening Initiative seeks to increase colorectal cancer screening rates among men and women ages 45–75 from racially and ethnically diverse communities and in rural areas.

COLORECTAL CANCER FACTS

4th

4th most common type of cancer

2nd

2nd leading cause of death from cancer

65-74

Occurs most often among people 65–74 years old

STUDY DETAILS AND HOW YOU CAN HELP

Study activities will require about **30 minutes** of your time.

1. Complete a **5 – 10 minute** questionnaire about colorectal cancer screening and prevention
2. Complete **10 – 15 minutes** of education regarding colorectal cancer screening and prevention with the community health educator
3. Complete a **5 – 10 minute** questionnaire after the education talk
4. After **3 and 6 months**, we will ask you to complete questionnaires again

Upon completion of items, participants will **receive a \$25 gift card to Amazon or Walmart for your time**. A second \$25 gift card to Amazon or Walmart will be provided upon completion of item 4 (3 and 6 months questionnaires).

CONTACT

To participate, contact Ashley Smith via email (aasmith28@wisc.edu) or by phone (608-262-6484)



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