



Using Data to Reduce Breast Cancer Disparities

The Reducing Breast Cancer Disparities (RBCD)
Collaborative Project



October 20,2022

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RBCD Disparities Statement



In Wisconsin today, some populations are more likely to develop breast cancer and die from breast cancer. Every Wisconsinite should have the ability to reduce their cancer risk, receive timely diagnosis of and quality treatment for breast cancer, and enjoy the highest possible quality of life beyond a breast cancer diagnosis. We will prioritize health improvement approaches that engage, center, and benefit populations and communities at highest risk of health-related inequities to reduce the unequal burden of breast cancer in Wisconsin.

RBCD Goal

To provide capacity-building support in mobilizing data resources, strengthening partnerships, and implementing data-driven and sustainable evidence-based initiatives to eliminate breast cancer disparities and mortality.



RBCD Project Outcomes



Increase

Increase Wisconsin's capacity to use data and proven strategies to reduce breast cancer disparities and disparity in mortality rates.

Improve

Improve the use of cancer data and evidence-based strategies to address cancer disparities and disparity in mortality rates.

Create

Create data products.



Sponsors

- Wisconsin Well Woman Program (WWWP)
- National Association of Chronic Disease Directors (NACDD)
- Association of State and Territorial Health Officials (ASTHO)
- Centers for Disease Control and Prevention (CDC)

Community Engagement

- **Breast Cancer Disparities Stakeholder Meeting** – August 15, 2019
- **Purpose** – To bring stakeholders together for information sharing and brainstorming on how best to collaboratively address breast cancer disparities unique to Wisconsin, focusing on areas in Milwaukee where many African American women are nearly twice as likely to die from breast cancer as women living in surrounding areas.
- **Perspectives** shared included community voices and clinical voices.

Community Voices

- There should be a focus on under 40 statistics to catch generational cancer in families.
- Millennial minority voice engagement is important.
- Muslim community women with cultural reservations about being seen/touched, especially by male providers. This really impacts the seeking of care by women from India, Pakistan, and other Asian communities. A mentorship program would be beneficial.
- Is there a way to bridge the gap between these faith communities to provide a link to culturally aware care services?
- The role of the dietician and nutritionist in helping women prevent/treat breast cancer.
- Research tends to focus on what the researchers want to work on but “what does the community NEED”?

RBCD's Response to Community

- June 21, 2021 – Community stakeholders were invited to attend a virtual meeting to learn about RBCD Learning Collaborative Project.
- Leadership team for the RBCD Learning Collaborative was created. The Leadership team Partners are:
 - University of Wisconsin-Milwaukee College of Nursing (UWM-CON)
 - Wisconsin Cancer Collaborative (WCC)
 - Wisconsin Women's Health Foundation (WWHF)
 - Office of Health Informatics-Wisconsin Cancer Reporting System (WCRS) Wisconsin Department of Health Services
 - Advocate Aurora Health (Aurora Family Service, Inc.)

RBCD's Response to the Community

- Monthly meetings with Leadership team for the RBCD Learning Collaborative to discuss the data.
- Plan to host a Community Stakeholder Mtg.
- The RBCD Learning Collaborative has developed a report on Breast Cancer Disparities in the State of Wisconsin.
- The Data Products Work Group for the Collaborative is working on developing products based upon the report for the community.



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