

# Cancer in Ashland County

Explore our interactive dashboards  
at [www.wicancer.org/data](http://www.wicancer.org/data)  
Ashland



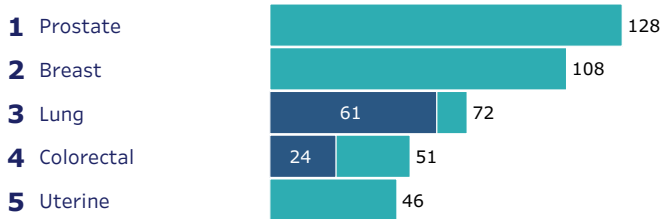
County population (2016):	<b>15,617</b>	State: <b>5.82 million</b>
Percent rural:	<b>55%</b>	<b>30%</b>
Poverty rate:	<b>14%</b>	<b>10%</b>
Percent Hispanic:	<b>2.8%</b>	<b>7.1%</b>
Percent Black:	<b>0.7%</b>	<b>6.7%</b>
Percent Asian:	<b>0.4%</b>	<b>3.0%</b>
Percent American Indian:	<b>12.0%</b>	<b>1.2%</b>
Percent Non-Hispanic white:	<b>81.2%</b>	<b>87%</b>

## 5 most common cancers in Ashland County

Deaths / Cases per year



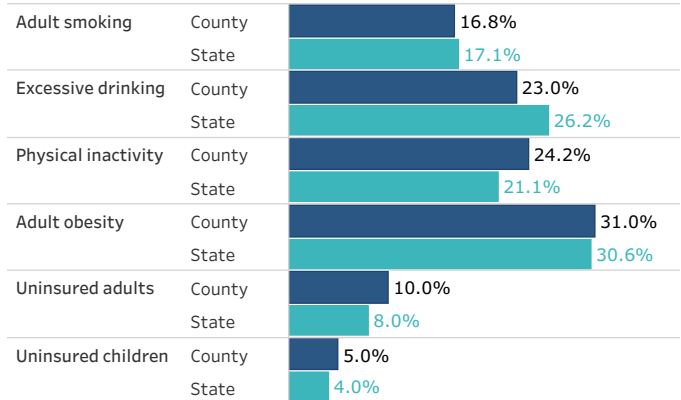
Deaths / Cases per 100,000 residents per year (age-adjusted)



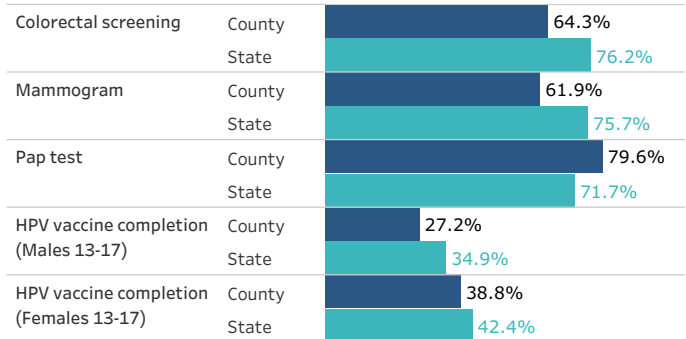
2012-2016 annual averages. When no value appears, insufficient data are available.

## What affects cancer outcomes in Ashland County?

### Cancer risk factors

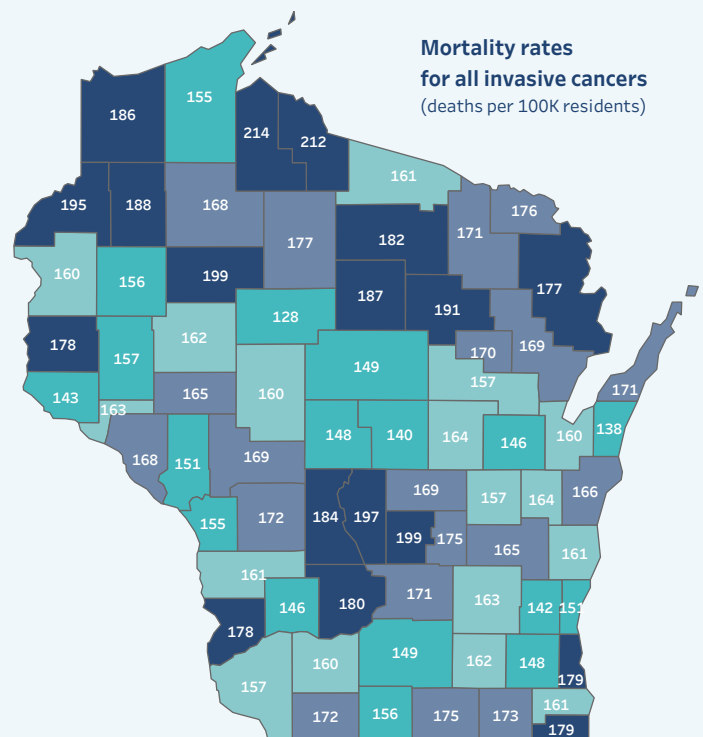
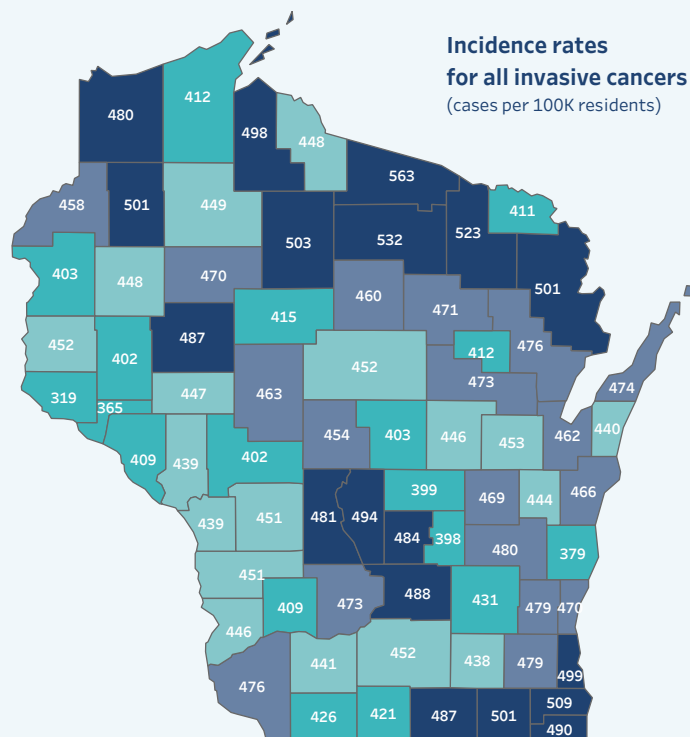


### Screening and prevention



## How counties compare on cancer rates (2012-2016 annual averages)

■ Highest rates (top 25%)
 ■ Above state average
 ■ Below state average
 ■ Lowest rates (bottom 25%)



# Cancer data profile for Ashland County

	Ashland County	State		
Cancer statistics	New cancer diagnoses per year	105	32,160	2012-16 annual average, U.S. Cancer Statistics
	Cancer incidence rate (diagnoses per 100K residents)	498	467	2012-16 annual average, age-adjusted, U.S. Cancer Statistics
	Cancer deaths per year	46	11,398	2012-16 annual average, U.S. Cancer Statistics
	Cancer death rate (deaths per 100K residents)	214	163	2012-16 annual average, age-adjusted, U.S. Cancer Statistics
	Lung cancer incidence rate (per 100K residents)	71.8	59.8	2012-16 annual average, age-adjusted, U.S. Cancer Statistics
	Breast cancer incidence rate (per 100K women)	107.9	130.6	2012-16 annual average, age-adjusted, U.S. Cancer Statistics
	Prostate cancer incidence rate (per 100K men)	128.3	108.2	2012-16 annual average, age-adjusted, U.S. Cancer Statistics
	Colorectal cancer incidence rate (per 100K residents)	50.9	37.2	2012-16 annual average, age-adjusted, U.S. Cancer Statistics
	HPV-related cancer incidence rate (per 100K residents)	11.5	11.4	2013-17 annual average, age-adjusted, U.S. Cancer Statistics
	Lung cancer death rate (per 100K residents)	60.6	41.30	2012-16 annual average, age-adjusted, U.S. Cancer Statistics
	Breast cancer death rate (per 100K women)	-	19.60	2012-16 annual average, age-adjusted, U.S. Cancer Statistics
	Prostate cancer death rate (per 100K men)	42.4*	20.70	2012-16 annual average, age-adjusted, U.S. Cancer Statistics
	Colorectal cancer death rate (per 100K residents)	24.1	13.40	2012-16 annual average, age-adjusted, U.S. Cancer Statistics
Behaviors & healthcare	Adult smoking rate	23.3%	15.4%	2016-19 Behavioral Risk Factor Surveillance System
	Adult excessive drinking rate	25.0%	24.0%	2016-19 Behavioral Risk Factor Surveillance System
	Adult inactivity rate	15.2%	21.8%	2018 U.S. Diabetes Surveillance System
	Adult obesity rate	28.8%	34.2%	2018 U.S. Diabetes Surveillance System
	Primary care physicians per 10K residents	15.9	7.8	2017 Area Health Resource File / American Medical Association
	Colonoscopy in past 10 years (age 50+)	57.4%	75.2%	2014-2018 Behavioral Risk Factor Surveillance System (biannual)
	Mammogram in past 2 years (age 40+)	56.1%	71.8%	2014-2018 Behavioral Risk Factor Surveillance System (biannual)
	Pap test in past 3 years (age 21-64)	72.9%	83.8%	2014-2018 Behavioral Risk Factor Surveillance System (biannual)
	HPV vaccination rate: Boys age 11-12, completed	9.0%	13.0%	2018 Wisconsin Immunization Registry
	HPV vaccination rate: Girls age 11-12, completed	6.4%	14.0%	2018 Wisconsin Immunization Registry
	HPV vaccination rate: Boys age 13-17, completed	33.3%	39.4%	2018 Wisconsin Immunization Registry
	HPV vaccination rate: Girls age 13-17, completed	46.2%	45.0%	2018 Wisconsin Immunization Registry
	Population demographics	Population	15,617	5,822,434
Rural percentage		54.9%	29.8%	2010 Census of Population and Housing: Wisconsin
Age 65+ percentage		18.2%	17.5%	2018 U.S. Census American Community Survey 5-Year Estimates
High school graduation rate		89.0%	89.0%	Wisconsin Department of Public Instruction 2016-2017 Cohort
Some college (percentage of age 25+)		68.0%	69.0%	2017 U.S. Census American Community Survey 5-Year Estimates
Hispanic percentage		2.8%	7.1%	2018 U.S. Census American Community Survey 5-Year Estimates
Black percentage		0.7%	6.7%	2018 U.S. Census American Community Survey 5-Year Estimates
Asian percentage		0.4%	3.0%	2018 U.S. Census American Community Survey 5-Year Estimates
American Indian percentage		12.0%	1.2%	2018 U.S. Census American Community Survey 5-Year Estimates
Non-Hispanic white percentage		81.2%	87.0%	2018 U.S. Census American Community Survey 5-Year Estimates
Social & economic factors		Median household income	\$44,627	\$60,779
	Unemployment rate	4.3%	3.0%	2018 Bureau of Labor Statistics
	Food insecurity rate	12.0%	10.0%	2018 Feeding America's Map of Meal Gap
	Poverty rate	14.3%	10.4%	2018 U.S. Census American Community Survey 5-Year Estimates
	Children in poverty	23.0%	14.0%	2018 U.S. Census Small Area Income and Poverty Estimates
	Children in single-parent homes	33.0%	32.0%	2018 U.S. Census American Community Survey 5-Year Estimates
	Uninsured adult rate	8.0%	7.0%	2017 Small Area Health Insurance Estimates
	Uninsured youth rate	5.0%	4.0%	2017 Small Area Health Insurance Estimates
	Violent crimes per 10K residents	167	17	2014-2016 FBI Uniform Crime Data
	Air pollution rating (PM2.5 rate)	6.3	8.6	2014 Environmental Public Health Tracking Network

Blank values indicate insufficient data is available. \* The Wisconsin Cancer Reporting System cautions that this is an unstable estimate due to small sample size.