Wisconsin Cancer Collaborative

REDUCING THE BURDEN TOGETHER

Wisconsin Cancer Plan 2020-2030

2020 Wisconsin Cancer Summit

Wisconsin Cancer Collaborative

The Wisconsin Cancer Collaborative is a statewide coalition of 140 organizations working together to reduce the burden of cancer for everyone in Wisconsin.

Wisconsin Cancer Collaborative

www.wicancer.org

Comprehensive Cancer Control: A National Approach

- Funded by the Centers for Disease Control & Prevention (CDC)
- Grantees charged with convening partners to:
  - Determine cancer burden in geographic area
  - Create blueprint to reduce cancer burden
  - Implement blueprint

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Steering Committee

- February 2019 – July 2020
- Create framework
- Serve as experts and reviewers

Chapter Experts

- Spring 2019: Content meetings
- Spring 2020: Review

Member Input

- December 2018-March 2019: Survey
- February 2019: Measure Webinar
- June 2019: In-Person Meetings
- October 2019: In-Person Meeting on Equity

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Member Organizations

AbbVie
ABCD: After Breast Cancer Diagnosis
Access Community Health Centers
Advancing a Healthier Wisconsin Endowment
Affinity Health System – St. Elizabeth Hospital
Ahal Empowered Wellness Center
Altcare Health Services
American Cancer Society
American Cancer Society Cancer Action Network
American Heart Association
American Lung Association in Wisconsin
Appleton Health Department
Ascension Wisconsin - Columbia St. Mary's
Ascension Wisconsin - Wheaton Cancer Care
Ashland County Health and Human Services
Aspirus Wausau Hospital
AstraZeneca
Advocate Aurora Health
Barron County Health and Human Services
Bayfield County Health Department
Beaver Dam Community Hospital
Bellin Health
Breast Cancer Family Foundation
Breast Cancer Recovery
Bristol-Myers Squibb
Cancer Center of Western Wisconsin
Cancer Health Disparities Initiative
Center for Patient Partnerships
Center for Urban Population Health
Central Wisconsin Health Partnership
Cervivor
Children's Health Alliance of Wisconsin
Chix 4 a Cause LTD
City of Franklin Health Department
City of Wauwatosa Health Department
Columbia St. Mary's
Community Action for Healthy Living, Inc.
Community Advocates
Cutting Edge Health Team
Cynthia's Breast Cancer Giving Circle
Decipher Biosciences
Eau Claire City County Health Department
Eisai, Inc.
Essential Health Clinic
Fond du Lac County Health Department
Forest County Potawatomi Community
Fox Valley Advance Care Planning Partnership
Fox Valley Hematology and Oncology
Froedtert and the Medical College of Wisconsin
GeneLaw Consulting LLC
Genentech
Gerald L. Ignace Indian Health Center
Gilda's Club Madison
Green Bay Oncology
Green Lake County Department of Health & Human Services
Gunderson Health System
Health Monitor
Holy Family Memorial Cancer Center
HSHS Division - Eastern Wisconsin
HSHS Sacred Heart Hospital
HSHS St. Vincent Hospital
Iron County Health Department
Jackson County Department of Health and Human Services
Janssen Oncology/Johnson and Johnson Health Care Services, Inc.
Juneau County Health Department
La Crosse Area Family YMCA
La Crosse County Health Department
Lakeshore Community Health Care
Langlade County Health Department
Leukemia and Lymphoma Society
Lung Cancer Research Foundation
Manitowoc County Health Department
Marathon County Health Department
Marquette County Health Department
Marquette University College of Nursing Institute for Palliative and End of Life Care
Marshfield Clinic
Mayo Clinic Health System - Franciscan Healthcare

List continued on page 4...

Member Organizations (continued)

McDowell Capitol Consulting
Medical College of Wisconsin
Merck
Mercyhealth
Milwaukee Consortium for Hmong Health
Ministry Saint Joseph's Hospital
Monroe County Senior Services
Morgridge Institute for Research
No Stomach for Cancer
Northeast Wisconsin Area Health Education Center
Northwest Wisconsin Cancer Center
Oconto County Health and Human Services
Oneida County Health Department
Outagamie County Public Health Division
Pfizer
Pierce County Public Health Department
Planned Parenthood of Wisconsin, Inc.
Portage County Health and Human Services
Progressive Community Health Centers
Public Health Madison and Dane County
Red Cliff Community Health Center
Richland County Health and Human Services
Rural Wisconsin Health Cooperative
Saint Croix County HHS/Public Health
Scenic Bluffs Community Health Centers
Scenic Rivers Area Health Education Center (AHEC)
Scott Consulting Partners
Sheboygan County Cancer Care Fund
Sixteenth Street Community Health Centers
SSM Health
St. Mary's Hospital Janesville
Stockbridge Munsee Community
Susan G. Komen Wisconsin
ThedaCare Cancer Care
Triage Cancer
Tricia's Troops Cancer Connection
Turville Bay MRI and Radiation Oncology Center
University of Wisconsin Carbone Cancer Center
University of Wisconsin Center for Tobacco Research and Intervention
University of Wisconsin Medical Foundation
University of Wisconsin Milwaukee College of Nursing
University of Wisconsin Population Health Institute
University of Wisconsin Department of Dermatology
University of Wisconsin Department of Obstetrics and Gynecology
University of Wisconsin Department of Population Health Sciences
University of Wisconsin Extension - Green Lake County
University of Wisconsin School of Medicine and Public Health
University of Wisconsin Green Bay
UW Health Breast Center
UW Health Cancer Center at ProHealth Care
Vitas Health Care, Inc.
Waushara County University of Wisconsin-Extension
Wisconsin State Laboratory of Hygiene/University of Wisconsin-Madison
Winnebago County Health Department
Wisconsin Alcohol Policy Project
Wisconsin Alliance for Women's Health
Wisconsin Association of Hematology and Oncology (WAHO)
Wisconsin Breast Cancer Coalition
Wisconsin Bureau of Community Health Promotion
Wisconsin Cancer Reporting System
Wisconsin Cancer Risk Program Network
Wisconsin Environmental Public Health Tracking Program
Wisconsin Health Literacy
Wisconsin Immunization Program
Wisconsin Indianhead Technical College
Wisconsin Medical Society
Wisconsin Nurses Association
Wisconsin Primary Health Care Association
Wisconsin Public Health Association
Wisconsin Radon Program
Wisconsin Tobacco Prevention and Control Program
Wisconsin Well Woman Program
Wisconsin Women's Health Foundation
Wood County Health Department

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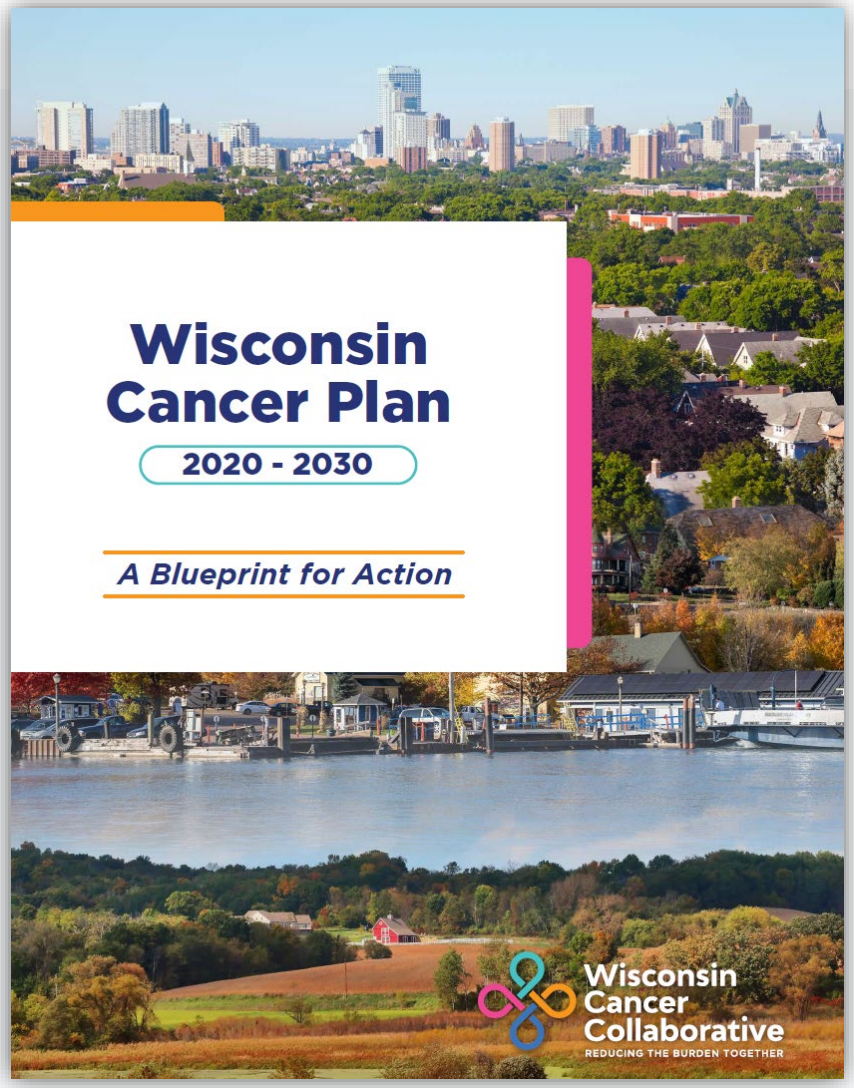

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- Online, interactive version features:
  - Action Steps
  - Resource Center
  - Measures

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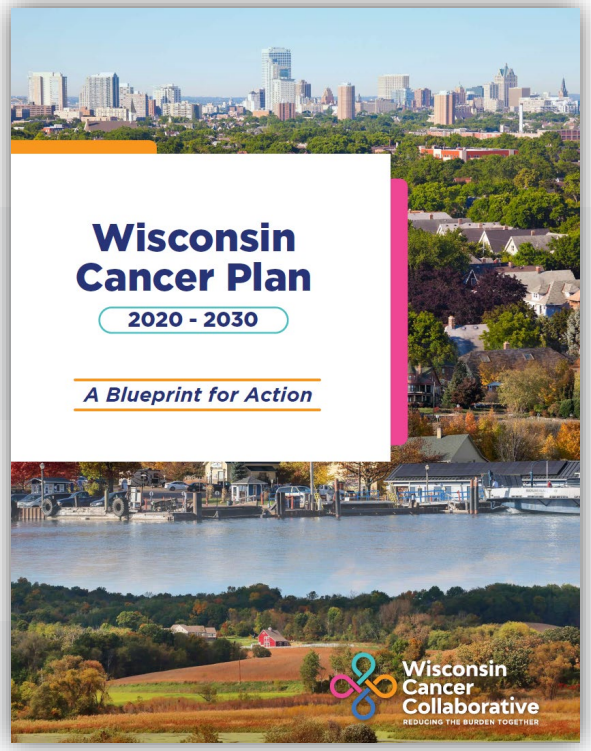

Vision

A healthier Wisconsin by reducing the burden of cancer for everyone.

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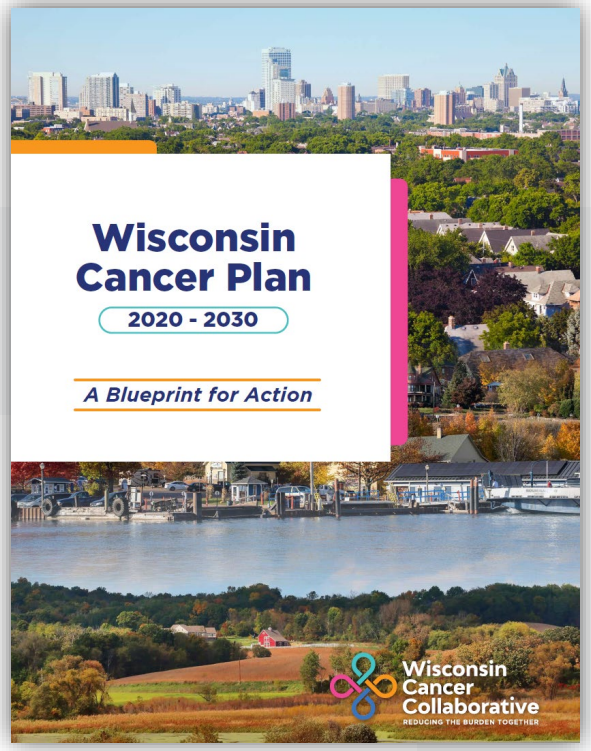

Vision

A healthier Wisconsin by reducing the burden of cancer for everyone.

Mission

To engage diverse partners to develop, promote, and implement a statewide comprehensive approach to cancer control.

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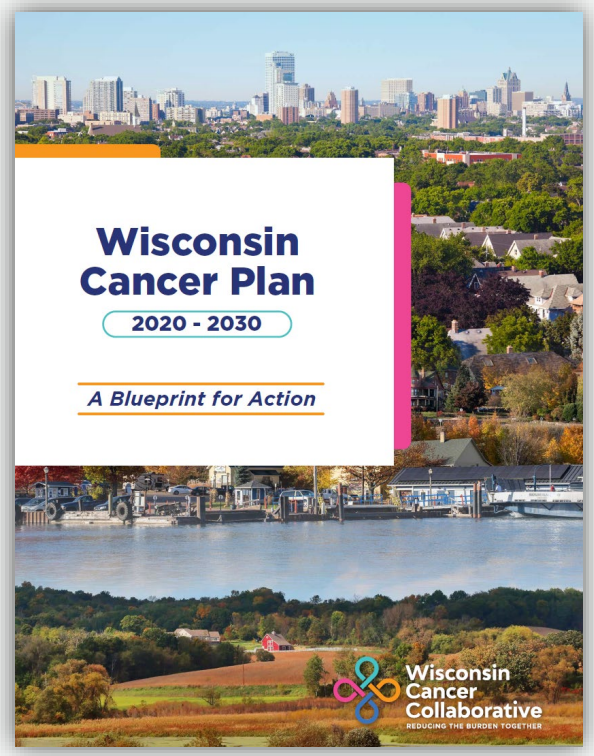
Overarching Goals

1. Advance health equity as it relates to cancer.
2. Reduce the risk of developing cancer.
3. Detect cancer at the earliest stage possible.
4. Reduce death and suffering from cancer.
5. Improve the quality of life for cancer survivors.
6. Improve the quality and use of cancer-related data.



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Understanding Policy, Systems, and Environmental Change

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Chapter 1: Health Equity

Chapter 2: Risk Reduction

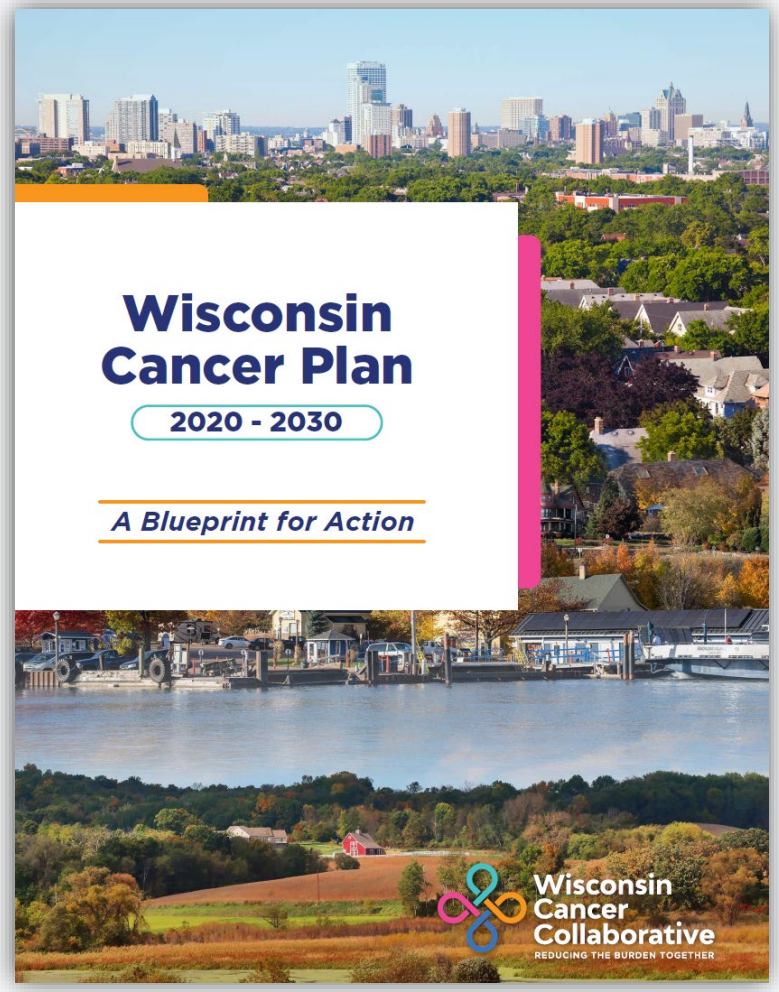
Chapter 3: Early Detection & Screening

Chapter 4: Treatment

Chapter 5: Survivorship

Chapter 6: End of Life

Chapter 7: Data



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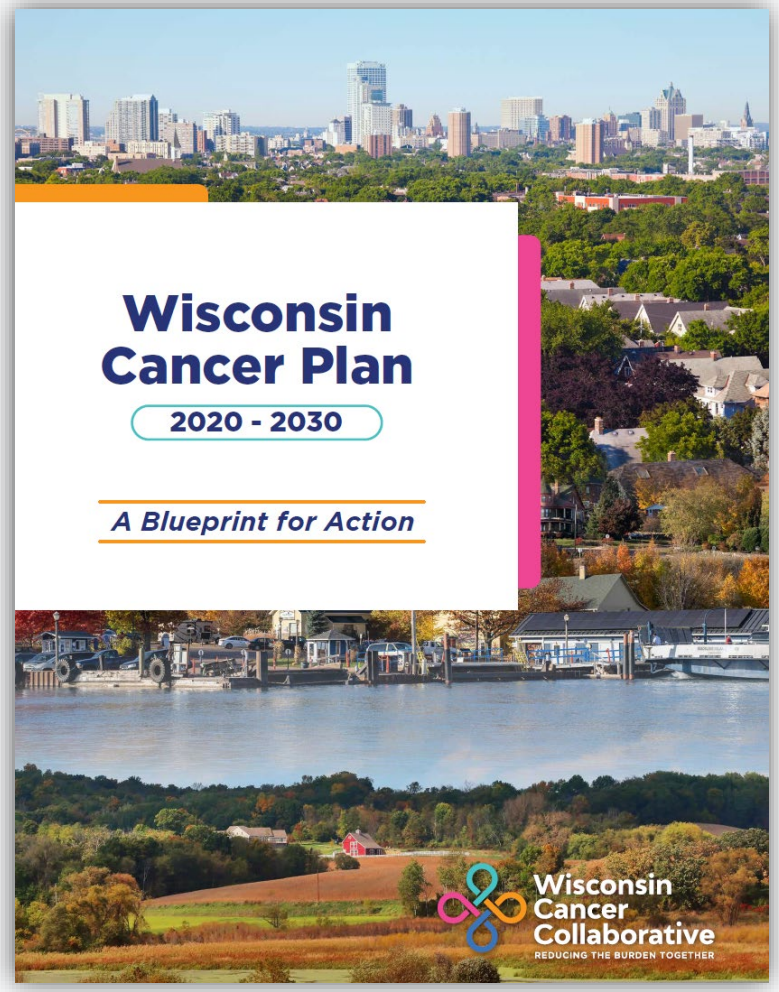

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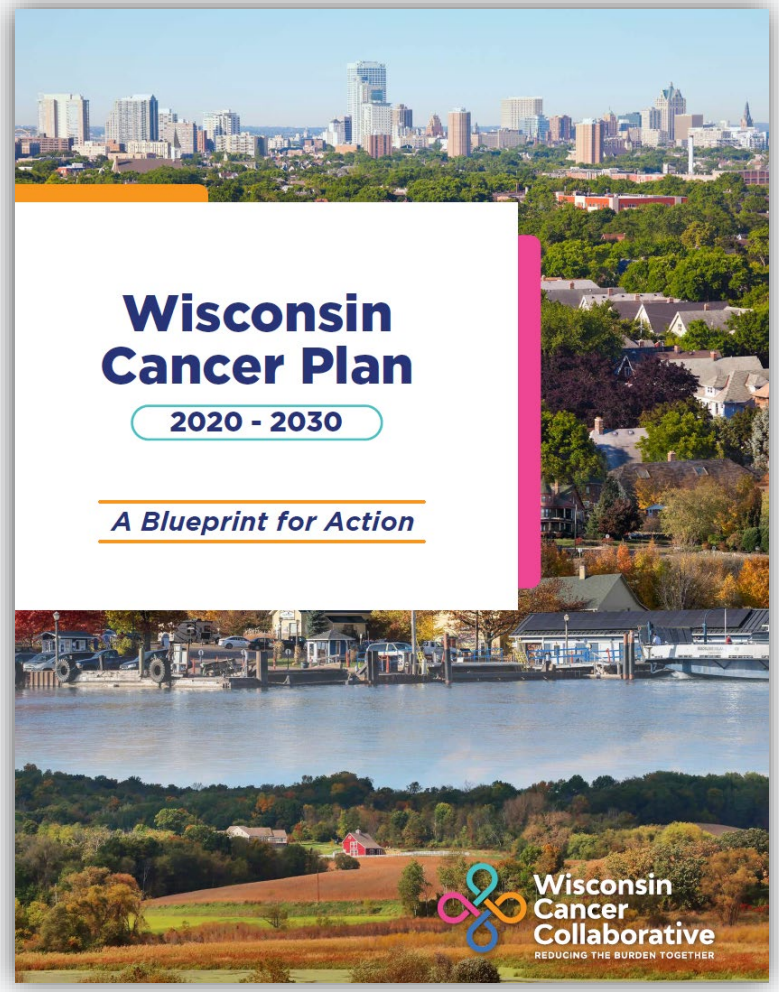

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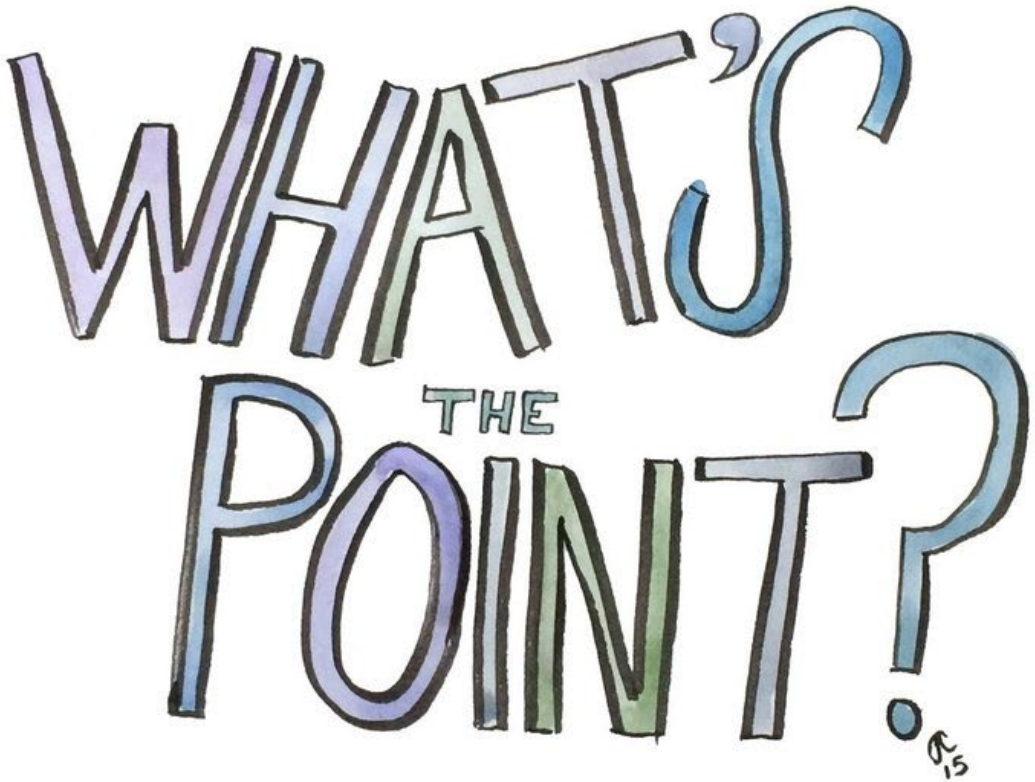

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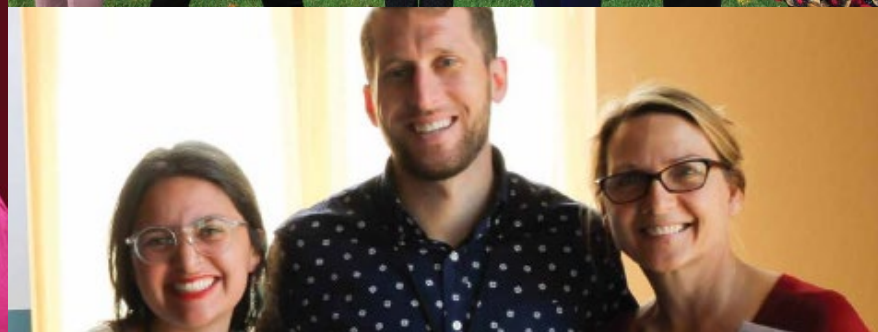
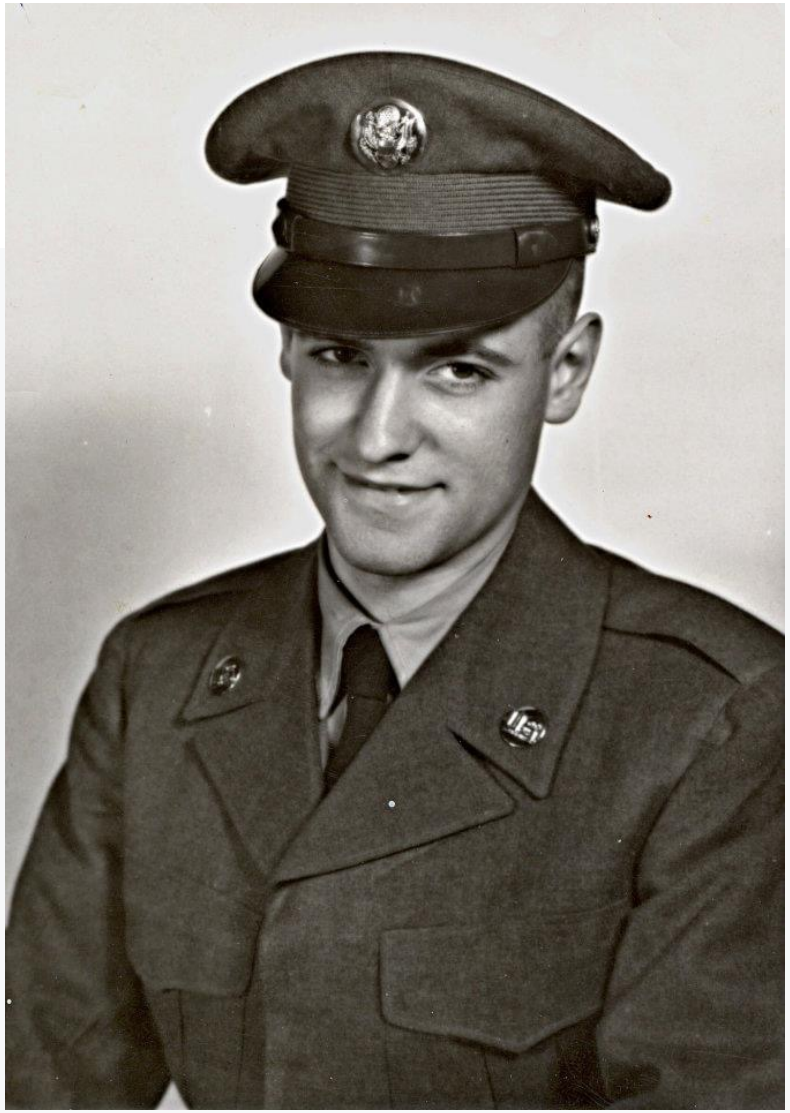
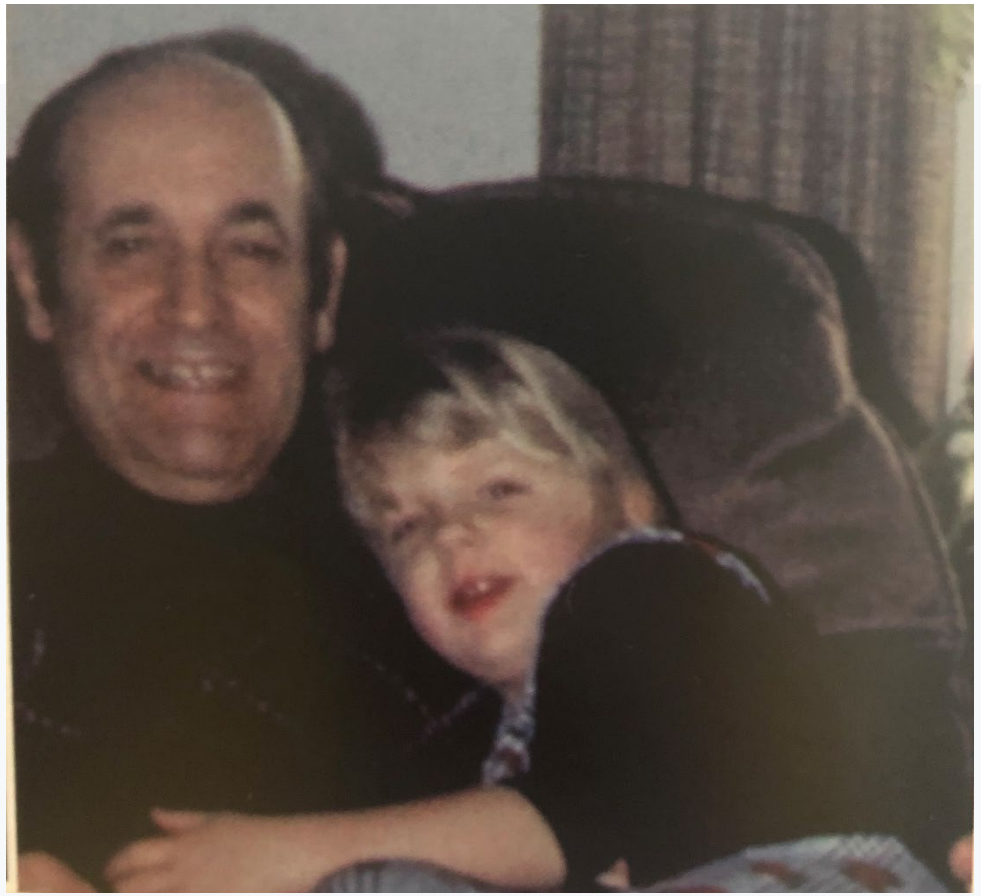
everyone™







Wisconsin Cancer Collaborative

Working together, we will reduce the burden of cancer for everyone in Wisconsin.

This Plan is dedicated to cancer survivors, caregivers, and everyone in Wisconsin whose lives have been touched by cancer.

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