*Sample newsletter announcement*

**Announcing the new Wisconsin Cancer Plan: Working together to fight cancer in Wisconsin**

The Wisconsin Cancer Plan 2020-2030 is hot off the presses. This powerful new tool combines best practices, reliable data, and concrete action steps to reduce the burden of cancer and create healthier communities for everyone in Wisconsin.

Published by the Wisconsin Cancer Collaborative, the Wisconsin Cancer Plan 2020-2030 is designed to serve health systems, public health departments, policy makers, researchers, and advocates working to improve health outcomes.

The Wisconsin Cancer Plan offers proven tools and strategic guidance to expand your impact across the entire cancer care continuum.

Everyone in Wisconsin deserves the chance to live life to the fullest. We can make that happen by using the Wisconsin Cancer Plan 2020-2030 as our blueprint for action. Together, we can reduce the burden of cancer for everyone.

The Wisconsin Cancer Plan 2020-2030 is available in print and online. Learn more at www.wicancer.org/cancer-plan/.