COVID-19, Cancer Screening, & Routine Vaccines

What steps can we take to ensure patients are still getting the cancer screenings and vaccines they need?

June 11, 2020
Before we get started…

The Wisconsin Cancer Collaborative is a statewide coalition of 140 organizations working together to reduce the burden of cancer for everyone in Wisconsin.

We connect our members with the tools, support, and knowledge they need to create healthier communities.

Wisconsin Cancer Plan
2015-2020

www.wicancer.org
Agenda

- Wisconsin COVID-19 Update – DHS
- Immunizations during COVID-19
- Cancer Screening during COVID-19
- Q&A
- Closing Remarks
As of June 9th, Wisconsin has:

- **347,210** negative test results
- **21,308** positive test results
- **2,904** hospitalizations
- **661** deaths

All 72 Wisconsin counties have positive cases.

www.dhs.wisconsin.gov/covid-19/
COVID-19 disproportionately impacts certain communities in Wisconsin.

https://www.dhs.wisconsin.gov/covid-19/data.htm
Routine Immunizations are down

Source: Wisconsin Department of Health Services, Division of Public Health
Data: Wisconsin Immunization Registry (WIR)
Why is a cancer coalition is bringing this up?

- Vaccinating now prevents further outbreaks
- Reduce the burden on our medical systems & public health infrastructure
- Can prevent co-infections
- Hepatitis B & Human Papillomavirus Vaccines prevent cancer
- Help us protect those we love
Recommendations to Continue Vaccinating

• Ensure proper PPE and sanitization for staff and patients
• Scheduling well visits in the morning and sick visits in the afternoon.
• Separating patients spatially
• Collaborating with other providers in the community to identify separate locations for holding well visits for children.
• Lowering the number of patients on site at any one time.
• Considering different entrances in your clinic that sick and well patients may enter.
Recommendations to Continue Vaccinating Cont’d

- Telling patients who are ill to use telemedicine or a phone call.
- Vaccinating during sick visits for minor illnesses such as ear infections (but not when COVID-19 is suspected)
- Examining patients and giving vaccines via "car visit"
- Referring high-risk adults to pharmacies who can give vaccines at less busy times to keep them safer.
- Assessing the vaccination status of all patients at each patient visit and utilize appropriate catch-up schedules
Vaccines and Cancer Prevention

- Continue testing pregnant mothers for HBsAg+
- Continue to vaccinate infants with Hepatitis B vaccine
- HPV vaccine is still important, even if you can't vaccinate adolescents right now
  - Provider education
  - Review or clean up your EHR and/or IIS data
  - Prepare for the backlog of well child/back-to-school visits once visits start up again
  - Reminder Recall
  - Work on policy changes
Don't Forget Your Flu Shot

About 40% on average flu vaccines have reduced the risk of flu hospitalizations among adults by about 40%.

#FIGHT FLU
Member Experience – Cancer Screening

How are some WI Cancer Collaborative members handling cancer screening in the wake of COVID-19?

**WI Well Woman Program**
Dawn Shelton-Williams
*Patient Navigator, Aurora*
*Family Service*

**Access Community Health Center**
Elissa Sprecher
*Population Health Specialist*
Aurora Family Service’s Wisconsin Well Woman Program – Social Work Navigation

Wi Cancer Collaborative Webinar: COVID 19, Cancer Screenings, and Routine Vaccines

Thursday, June 11, 2020

Dawn Shelton-Williams, MSW, LCSW
Patient Navigation is...

- A component of the Wisconsin Well Woman Program
- A strategy aimed at reducing disparities by helping clients overcome barriers to accessing and completing cancer screening and diagnostic services
- “Individualized assistance offered to clients to help overcome healthcare system barriers and facilitate timely access to quality screening and diagnostics as well as initiation of treatment services for persons diagnosed with cancer.” - NBCCEDP
Patient Navigation Services

- Social work assessment / screening for challenges and barriers to breast and cervical cancer screenings; diagnostic follow up; and initiation to cancer treatment
- Patient health services navigation and community systems navigation
- Care coordination and advocacy
- Linkage to community based resources to address challenges/barriers
- Provide health education on the importance of breast and cervical cancer screenings and on the availability of patient navigation at Advocate Aurora Health Care
- Community Outreach
  - Identification of women for patient navigation services
- Work collaboratively with patient’s care team (integrated within care team)
Contact Information

Aurora Family Service
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Screening for Colorectal Cancer Amid COVID-19
Clinical Approach:

• Our respiratory clinic is now located at our William T. Evjue Clinic. This site offers respiratory care, essential medical care, behavioral health, dental care and pharmacy services.

• We reopened our Joyce & Marshall Erdman Clinic for essential medical care, behavioral health services, dental care and pharmacy services.

• We have continued to provide interpreter services. All our Spanish interpreters are located at our administration building to conserve PPE.
Colorectal Screening Proposed Plan:

• Who:
  – Patients on pay-for-performance contract lists with payors, ages 50 to 75 at average risk of colorectal cancer and due for screening.

• Outreach Method:
  – Support staff to outreach to patients overdue for screening on pay-for-performance contract lists. For patients agreeable to be screened, support staff would mail patient a FIT kit; see workflow.

• Cost:
  – Estimated cost of mailing the FIT kit is $2.00 per kit. The potential cost to mail the FIT kits is as follows:
    – All patients on outreach lists overdue for screening (568) = $1,136
    – 30% of patients on outreach lists overdue for screening (170) = $340
      ▪ 30% is the average percentage of patients who will respond or answer the call.
Access Community Health Centers: Colorectal Cancer Workflow Post COVID-19

Patient is identified as due for colorectal cancer screening from list generated in Azara DRVS

Support staff references Health Maintenance and Care Everywhere to confirm patient is due for colorectal cancer screening

Support staff calls patient or sends message in MyChart, if applicable
Patient Reminder Indicator
Continue to change the lab order to future and the expected due date to 14 days from the day the FIT was mailed to the patient.

Patient is agreeable to be screened
- Support staff places order for screening fecal occult blood testing in order entry; “Occult Blood Screen, Stool”
- Support staff signs the order under the provider
- Support staff creates telephone encounter for call using, “Screen for Colon Cancer” and makes note on outreach list that kit was sent

Patient is not responsive to outreach attempts
- Support staff creates telephone encounter for call using, “Screen for Colon Cancer” and makes note on outreach list that kit was sent

Patient is NOT agreeable to be screened
- If patient declines screening, support staff postpones FIT topic in Health Maintenance for one year
- Support staff creates telephone encounter for call using, “Screen for Colon Cancer” and makes note on outreach list that kit was sent

Same process as patient reminder system

Supply Logistics
FIT kits are acquired from the lab and envelopes will be interofficed from Admin; these can be kept in the medical pods.
Initial Pilot for Colorectal Cancer Screening Outreach:

• Who:
  – Beginning with a 20 patient sample from Quartz pay-for-performance list, ages 50 to 75 at average risk of colorectal cancer and due for screening.

• Outreach Method:
  – “Cold mail” FIT kits to established patients from outreach sample with letter/infographic from the clinic.
  – Track patients to see how many returned their sample.
  – Conduct follow-up calls 14 days after kit was received.

This initial assessment will help us determine if we need support staff to make calls or if the FIT kits can just be sent during this time.
We're Here to Help

COLORECTAL CANCER PREVENTION: TEST KITS DELIVERED TO YOUR DOOR

As we all do our part to fight the Covid-19 pandemic, Access is here to meet your health care needs. While maintaining social distancing is still crucial to lessening the impact of Covid-19, it is also important to make sure your routine health care needs are met.

WHAT IS COLORECTAL CANCER?
Colorectal cancer is cancer of the large intestine and rectum. It is a type of cancer that, oftentimes, offers no symptoms.

WHO NEEDS TO BE TESTED?
Everyone aged 50–75 years old. If older than 75 years old, ask your doctor if you should be screened.

WHAT DO I DO?
To help provide a safe way for you to get screened for colorectal cancer, we enclosed a FIT kit that you can do at home and mail to our clinic for testing.

The enclosed kit has instructions for how to use the kit and how to send it back to us to be tested. Since you will be completing this kit at home instead of in our clinic, you will use the collection papers rather than a plastic collection tray. Review the included instructions and please call us at (608) 443-5480 if you have any questions about colorectal cancer screening or how to complete your FIT Kit.
Questions?

Access Community Health Centers

Elissa Sprecher, Population Health Specialist

elissa.Sprecher@accesshealthwi.org
Thank you!

QUESTIONS?
How-to Sheets - Health literacy tools for patients

5 Tips to Help You Prevent Cancer

1. See your doctor every year
   - At your yearly check-up:
     - Ask what other services or health services can help lower your risk of cancer.
     - Year-end check-ups are free with most health plans. If you don’t have health insurance, you can go to a clinic or community health center like the 2-1-1 Help Line to find a clinic near you.

2. Eat a healthy diet, exercise and maintain a healthy weight
   - What can I eat?
     - Eat fruits and vegetables at least 5 times a day.
     - Cut out sugar, fat and salt from your diet.

- Need help? Talk to your doctor. If you are having trouble with your weight, extra help from your doctor or a specialist may be needed depending on your health insurance.

3. Get an HPV vaccine and form a shot for yourself and others
   - The HPV vaccine is important for:
     - All children and adults ages 11 and 13 for best protection
     - Men up to age 26 who did not receive the vaccine as a preteen

- Are you a men or women who have had breast cancer:
  - You should be vaccinated up to age 70.
  - You had radiation therapy to your breast or chest.
  - You had your breast removed.

4. Who should get tested?
   - You should be vaccinated if:
     - You are over 40 years old.
     - You are at high risk due to the presence of a genetic mutation.
     - You had a breast biopsy or surgery involving the breast.

5. Cervical cancer can be cured when found early
   - Who needs to be tested?
     - Women ages 21-65

- Prevent Breast Cancer
   - Find breast cancer early with regular tests

- Prevent Cervical Cancer
   - Cervical cancer can be cured when found early

- Find Colon Cancer Early With a Screening Test
   - Colon (or colorectal) cancer is the second most common cause of cancer death in Wisconsin. It can be cured if found early.

- Prevent Lung Cancer
   - Lung cancer is Wisconsin’s #1 cause of cancer death for both men and women

- Quit smoking
   - Quitting smoking is the best way to lower your risk of lung cancer. Lung health improves 2-3 months after quitting.

- Need help?
  - Call 1-800-SMOKING (1-800-764-6606)

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New Resource – We’ve added more!

Check out the **NEW ADDITIONS** to our COVID-19 & Cancer social media tool-kit!

Learn more here: https://wicancer.org/resources/covid19/social-media-toolkit-covid-19-and-cancer/
July Networking Webinar - Registration Open!

“COVID-19 & Cancer Risk Reduction”

How has COVID-19 impacted cancer risk reduction behaviors, like healthy eating, physical activity, and alcohol use, for example? Join us as we take a look at some of these behaviors, with a special emphasis on how alcohol use impacts cancer risk and how Wisconsin’s alcohol landscape has evolved in midst of the COVID-19 pandemic.

Register here: https://wicancer.org/events/webinars/
Resources

Immunization Action Coalition:
- Repository of Resources for Maintaining Immunization during the COVID-19 Pandemic

Centers for Disease Control and Prevention
- Healthcare Professionals: Frequently Asked Questions and Answers
- Maintaining Childhood Immunizations during COVID-19 Pandemic
- Vaccination Recommendations during COVID-19 Pandemic
- Vaccine Guidance During a Pandemic