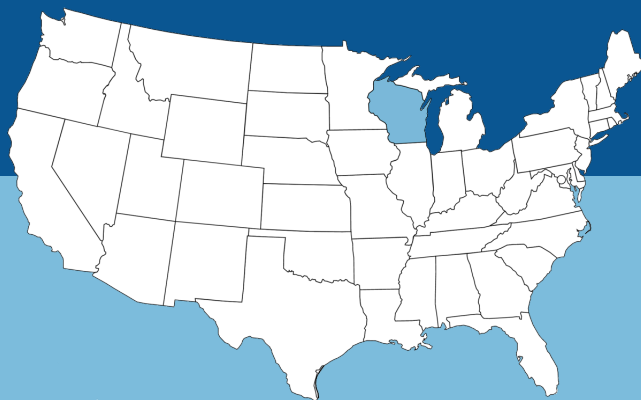
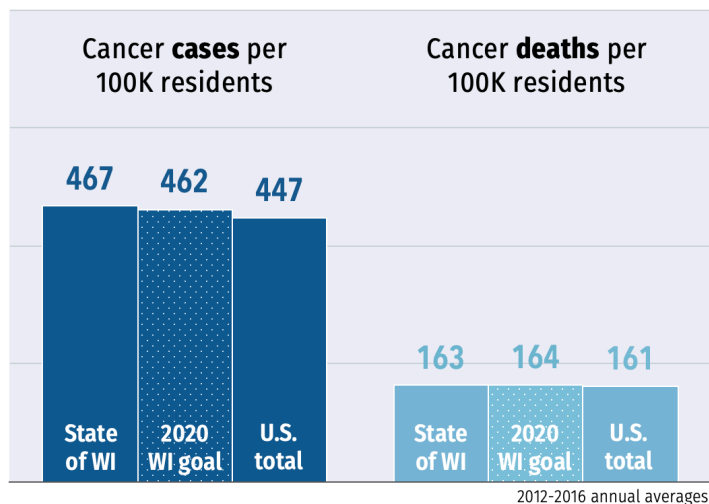


Cancer in Wisconsin

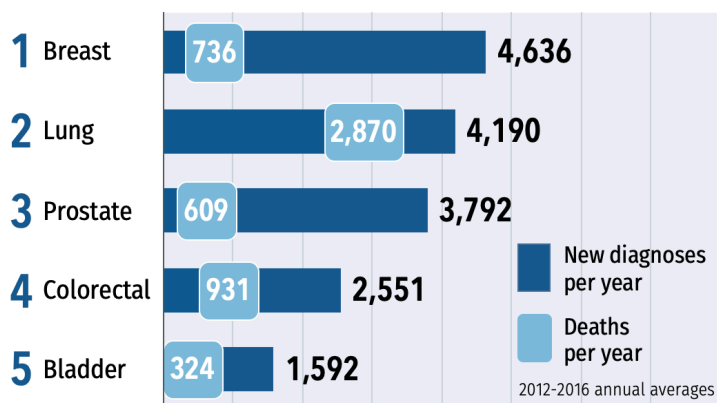


| | | |
|----------------------------|---------------------|-------------------|
| State population (2016): | 5.78 million | U.S.: 323 million |
| Percent rural: | 30 % | U.S.: 19 % |
| Percent racial minorities: | 18 % | U.S.: 39 % |
| Poverty rate: | 12 % | U.S.: 13 % |

Wisconsin cancer stats



Wisconsin's 5 most common cancers



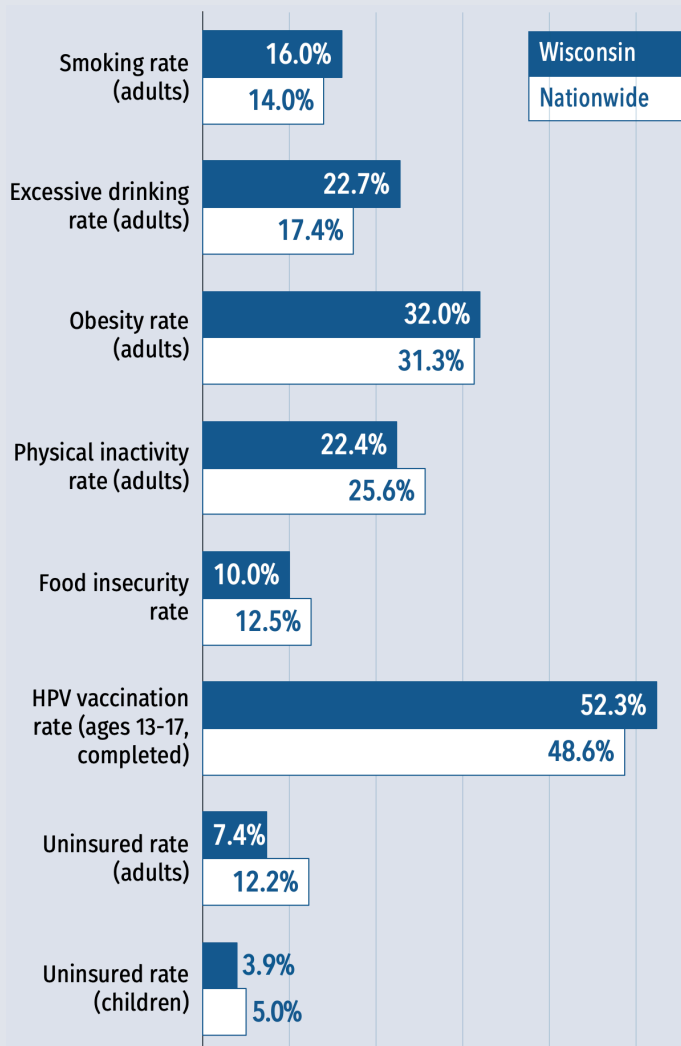
How Wisconsin ranks among U.S. states

1st rank indicates the state with the highest 2012-2016 cancer rate

| | All cancers | Lung | Prostate | Breast | Colorectal | HPV-related |
|-----------|------------------|------------------|------------------|------------------|------------------|------------------|
| New cases | 15 th | 27 th | 22 nd | 16 th | 32 nd | 36 th |
| Deaths | 26 th | 29 th | 10 th | 33 rd | 33 rd | -- |

What affects cancer outcomes in Wisconsin?

A snapshot of social determinants and behaviors that can increase or decrease cancer risk



See reverse for more data & sources ▶



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Cancer
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Cancer data profile for Wisconsin

| | | State of WI | U.S. pop. | Source |
|---|--|-----------------|--|---|
| Cancer statistics | New cancer diagnoses per year | 32,160 | 1,638,110 | 2012-16 annual average, U.S. Cancer Statistics |
| | Cancer incidence rate (diagnoses per 100k residents) | 467 | 448 | 2012-16 annual average, age-adjusted, U.S. Cancer Statistics |
| | Cancer deaths per year | 11,420 | 590,623 | 2012-16 annual average, U.S. Cancer Statistics |
| | Cancer death rate (deaths per 100k residents) | 165 | 161 | 2012-16 annual average, age-adjusted, U.S. Cancer Statistics |
| | Lung cancer incidence rate (per 100k residents) | 59.8 | 59.2 | 2012-16 annual average, age-adjusted, U.S. Cancer Statistics |
| | Breast cancer incidence rate (per 100k women) | 130.6 | 125.2 | 2012-16 annual average, age-adjusted, U.S. Cancer Statistics |
| | Prostate cancer incidence rate (per 100k men) | 108.1 | 104.1 | 2012-16 annual average, age-adjusted, U.S. Cancer Statistics |
| | Colorectal cancer incidence rate (per 100k residents) | 37.2 | 38.7 | 2012-16 annual average, age-adjusted, U.S. Cancer Statistics |
| | HPV-related cancer incidence rate (per 100k residents) | 11.4 | 12.2 | 2012-16 annual average, age-adjusted, U.S. Cancer Statistics |
| | Lung cancer death rate (per 100k residents) | 41.3 | 41.9 | 2012-16 annual average, age-adjusted, U.S. Cancer Statistics |
| | Breast cancer death rate (per 100k women) | 19.6 | 20.6 | 2012-16 annual average, age-adjusted, U.S. Cancer Statistics |
| Prostate cancer death rate (per 100k men) | 20.7 | 19.2 | 2012-16 annual average, age-adjusted, U.S. Cancer Statistics | |
| Colorectal cancer death rate (per 100k residents) | 15.6 | 14.2 | 2012-16 annual average, age-adjusted, U.S. Cancer Statistics | |
| Behaviors & healthcare | Adult smoking rate | 16.0% | 17.1% | 2017 Behavioral Risk Factor Surveillance System |
| | Adult excessive drinking rate (report binge or heavy drinking) | 22.7% | 17.4% | 2017 Behavioral Risk Factor Surveillance System |
| | Adult inactivity rate (report no leisure-time physical activity) | 22.4% | 25.6% | 2017 Behavioral Risk Factor Surveillance System |
| | Adult obesity rate | 32.0% | 31.3% | 2017 Behavioral Risk Factor Surveillance System |
| | Primary care physicians per 100k residents | 150.1 | 156.7 | 2018 American Medical Association / America's Health Rankings |
| | Colorectal screening rate (FOBT last 2 yrs or colorectal endoscopy ever) | 79.6% | 74.1% | 2016 Behavioral Risk Factor Surveillance System |
| | Mammogram rate (last 2 yrs, age 40+) | 75.7% | 72.6% | 2016 Behavioral Risk Factor Surveillance System |
| | Pap test rate (last 3 yrs, age 18+ with no hysterectomy) | 73.8% | 71.7% | 2016 Behavioral Risk Factor Surveillance System |
| HPV vaccination rate: Boys ages 13-17, completed | 48.8% | 44.3% | 2017 Centers for Disease Control & Prevention | |
| HPV vaccination rate: Girls ages 13-17, completed | 56.0% | 53.1% | 2017 Centers for Disease Control & Prevention | |
| Population demographics | Population | 5.78 mill. | 323 mill. | 2016 U.S. Census Population Estimates |
| | Rural percentage | 29.8% | 19.3% | 2010 U.S. Census Population Estimates |
| | Age 65+ percentage | 16.1% | 14.9% | 2016 U.S. Census Population Estimates |
| | High school graduation rate | 89% | 85% | 2016-2017 National Center for Education Statistics |
| | Some college (percentage of ages 25+) | 60% | 60% | 2013-2017 five-year estimate; American Community Survey |
| | Minorities percentage (all groups except non-Hispanic white) | 18.3% | 38.7% | 2016 U.S. Census Population Estimates |
| | Hispanic percentage | 6.7% | 17.7% | 2016 U.S. Census Population Estimates |
| | African-American percentage | 6.3% | 13.3% | 2016 U.S. Census Population Estimates |
| | Asian percentage | 2.8% | 5.7% | 2016 U.S. Census Population Estimates |
| American Indian percentage | 1.1% | 1.3% | 2016 U.S. Census Population Estimates | |
| Social & economic factors | Median household income | \$56,759 | \$57,652 | 2017 U.S. Census Population Estimates |
| | Unemployment rate | 2.8% | 3.6% | April 2019 Bureau of Labor Statistics |
| | Poverty rate | 11.3% | 13.4% | 2017 Small Area Income & Poverty Estimates |
| | Children in poverty | 14.6% | 18.4% | 2017 Small Area Income & Poverty Estimates |
| | Children in single-parent homes | 32.1% | 32.0% | 2013-2017 five-year estimate; American Community Survey |
| | Food insecurity (percentage without a reliable food source in past yr) | 10.0% | 12.5% | 2017 Map the Meal Gap |
| | Uninsured adult rate | 7.4% | 12.2% | 2017 Small Area Health Insurance Estimates |
| | Uninsured youth rate | 3.9% | 5.0% | 2017 Small Area Health Insurance Estimates |
| | Violent crimes per 100k residents | 281 | 381 | 2012-2014 Uniform Crime Reporting; FBI |
| Air pollution rating (PM2.5 rate) | 9.3 | 12.0 | 2014 Environmental Public Health Tracking Network | |

Red = Wisconsin stat is worse than U.S. average

Blue = Wisconsin stat is better than U.S. average