

Welcome!

2019 Monthly Webinar Series

Network without
leaving your desk.



Agenda

- ▶ 2020 - 2030 Plan
Development Overview
- ▶ Updated measures
- ▶ New resources
- ▶ Questions/Discussion



WI CCC Plan 2020-2030 Planning Process Overview



What's next?

Driven By Data: WI CCC Plan 2015-2020 Mid-Plan Follow-Up

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The WI CCC Plan 2015- 2020

- ▶ A common framework for action in cancer prevention and control
- ▶ Designed to provide stakeholders with a vision of what needs to be done to reduce the burden of cancer in Wisconsin
- ▶ Consists of 13 priorities and is comprised of several strategies, measures, and action steps
- ▶ Also contains 4 cross-cutting issues: health disparities, access to health care, policy systems and environmental change, and workforce development



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Midpoint Trends of the WI CCC Plan 2015-2020

- ▶ Several priority measures were unable to be updated
 - ▶ Discontinued data source
 - ▶ Gap year in Behavioral Risk Factor Surveillance System (BRFSS) cancer data
 - ▶ Rewording of BRFSS and Youth Risk Behavior Surveillance System (YRBSS) questions
- ▶ Several measures showed promising improvements
 - ▶ A greater % of adults are making healthy decisions
 - ▶ Vaccination and some screening procedure rates have increased
- ▶ Some startling measures
 - ▶ E-cigarette usage rates amongst middle and high schoolers are at an all time high

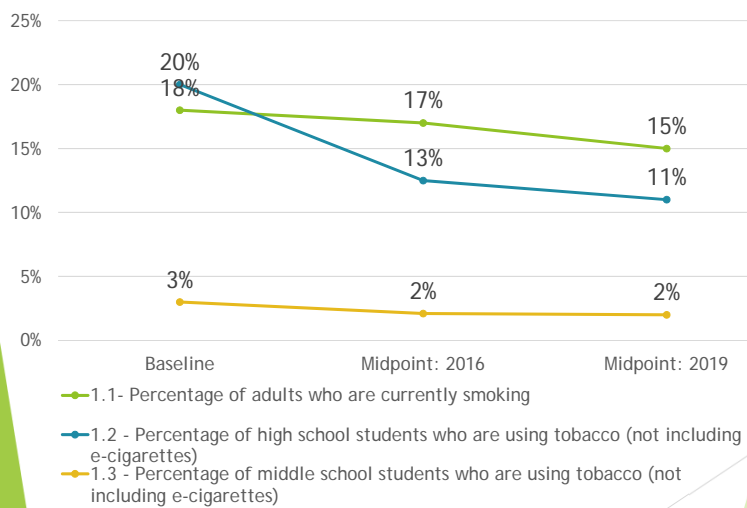
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Successes

- ▶ A smaller percentage of adults are smoking and high schoolers are using tobacco
- ▶ A greater percentage of adults and high schoolers were exercising at Department of Health and Human Services (DHHS) and Centers for Disease Control and Prevention (CDC) recommended amounts
- ▶ A greater percentage of females and males ages 13-17 completed their HPV vaccination series
- ▶ A greater percentage of cancer survivors are receiving written summaries of their cancer treatment and have their pain under control
- ▶ A greater number of radon detections and home mitigations were performed

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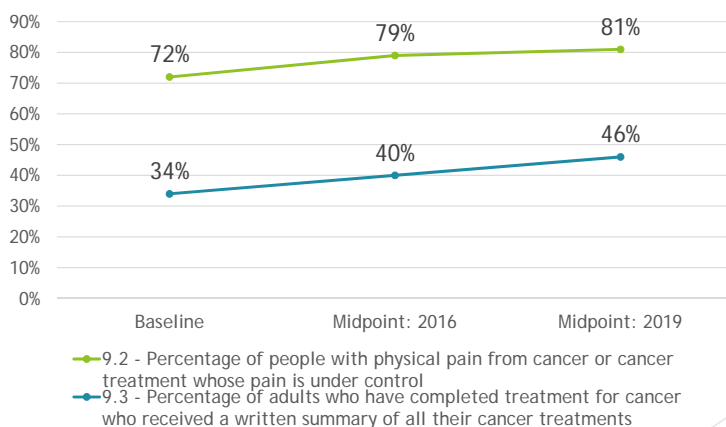
Success: Tobacco usage rates (not including e-cigs)



1.1 Source: 2017 Behavioral Risk Factor Surveillance System (BRFSS) 1.2 & 1.3 Source: 2018 Wisconsin Youth Tobacco Survey

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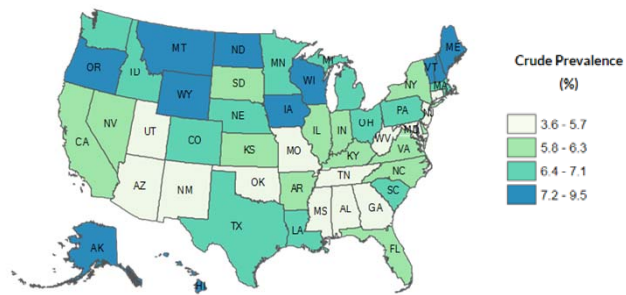
Success: Cancer Survivorship Measures



Areas for improvement

- ▶ A smaller percentage of adults and high schoolers were at a healthy weight
- ▶ The percentage of adults who were heavy drinkers has not improved
- ▶ A smaller percentage of adults were meeting screening guidelines for mammograms and pap tests

Prevalence of Heavy Drinking among US Adults

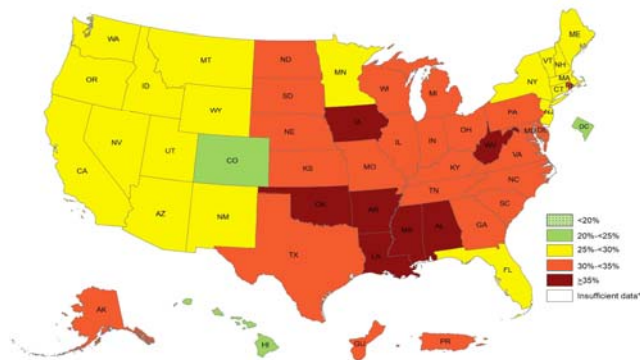


Source: 2017 Behavioral Risk Factor Surveillance System (BRFSS)



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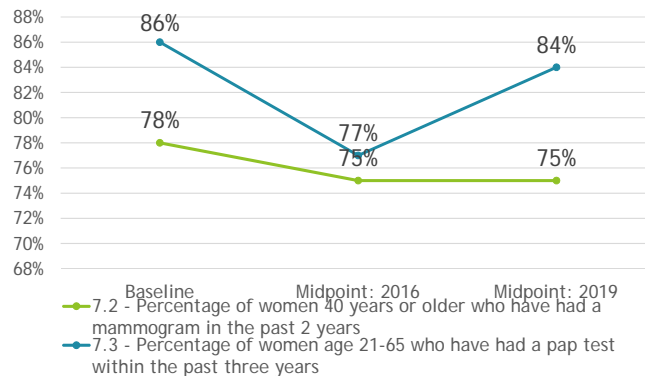
Prevalence of Self-Reported Obesity Among US Adults



Source: 2017 Behavioral Risk Factor Surveillance System (BRFSS)

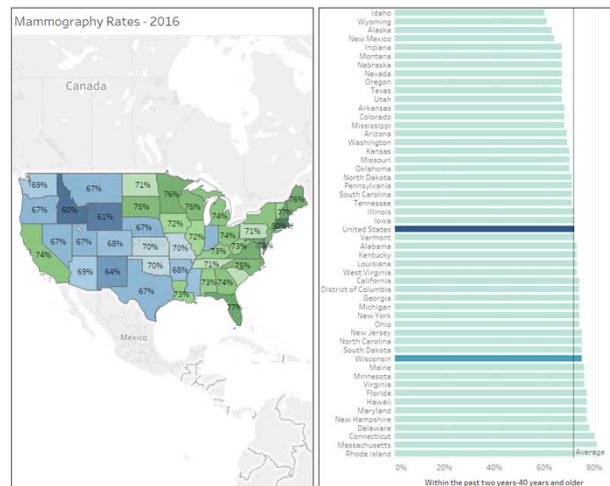


Areas for improvement: Cancer screening rates



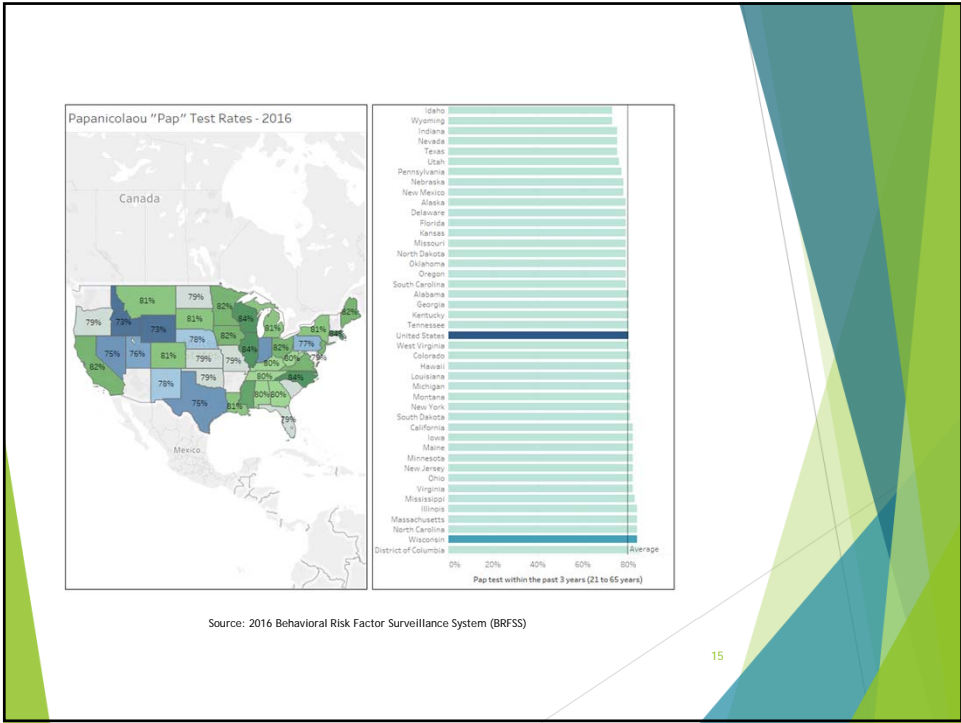
Source: 2016 Behavioral Risk Factor Surveillance System (BRFSS)

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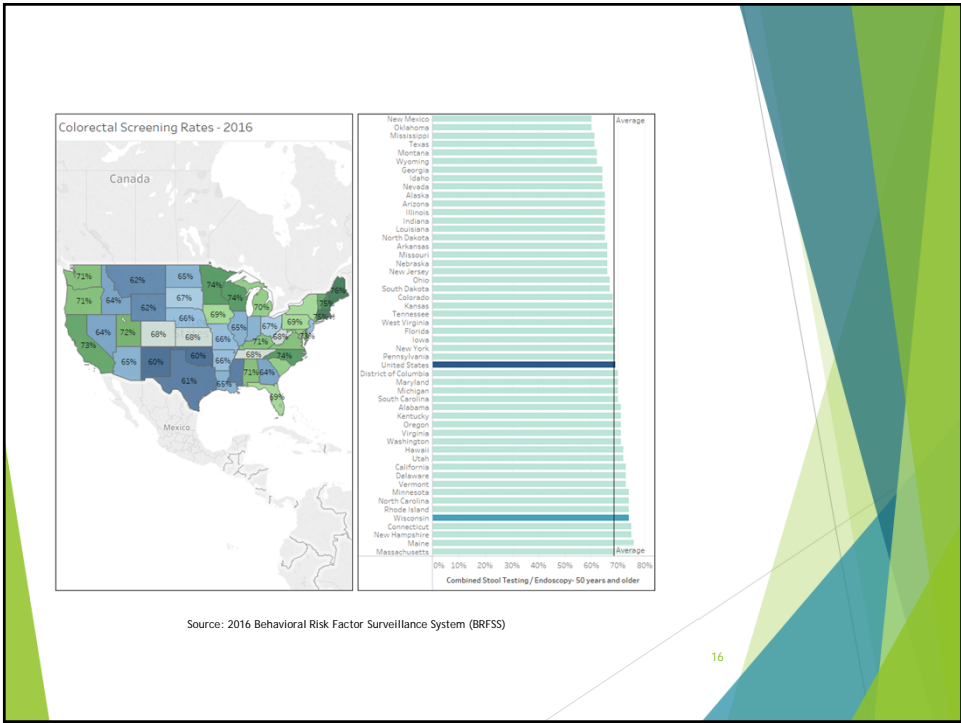


Source: 2016 Behavioral Risk Factor Surveillance System (BRFSS)

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Areas for improvement

- ▶ Current e-cigarette use among Wisconsin high school students increased 154% between 2014 and 2018
- ▶ In 2018, 20% (or one out of every five) of Wisconsin high school students were using e-cigarettes

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Next steps

- ▶ Need for a continued emphasis on areas that have regressed
- ▶ Apply the knowledge gained from this summary to the development of the WI CCC Plan 2020-2030
 - ▶ Possibly investigate new, reliable data sources

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Questions



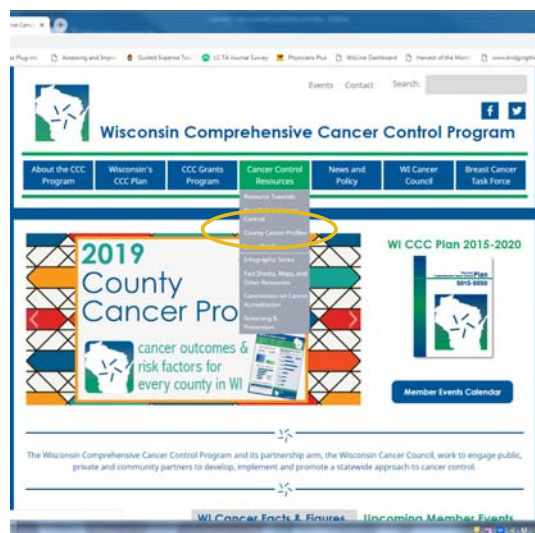
Thank you!

Contact information:

- ▶ Email- stephanie.shelton@wisc.edu
- ▶ Phone- (608) 262-2774
- ▶ WI CCC Website- wicancer.org



How to find them on wicancer.org



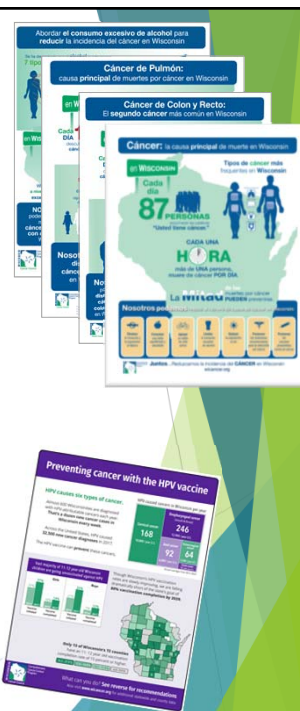
How to use the County Cancer Profiles

- ▶ Start a conversation in your community to raise awareness
- ▶ Help with community planning, prioritizing and goal setting
- ▶ Educate decision-makers

How do you anticipate using these profiles in your work?

Resource Review

- ▶ Infographics now translated into Spanish!
 - ▶ Addressing High-Risk Drinking to Reduce Cancer Burden
 - ▶ Lung Cancer: Wisconsin's Leading Cause of Cancer Death
 - ▶ Colorectal Cancer: 2nd Most Common Cancer in WI
 - ▶ Cancer: WI Leading Cause of Death
- ▶ **Low-Literacy Fact Sheets**
 - ▶ Lung Cancer
 - ▶ Colorectal Cancer (also available in Spanish)
 - ▶ Prevention
- ▶ Alcohol & Cancer Resources
 - ▶ Alcohol & Cancer FAQ, Infographic and Slide Bank
- ▶ Preventing Cancer with HPV Vaccine Fact Sheet
- ▶ **Mid Plan Report Card – coming soon!**



Questions? Comments?

- ▶ How have you used resources like this in the past to advance your work?
- ▶ Are there other resources that would be helpful for your work?



Upcoming Webinars & Topics

- ▶ March 14 – Colorectal Cancer updates - [register](#)
- ▶ April 11 – Alcohol updates
- ▶ May 9 – Lung Cancer Screening*

Have a topic that you'd like to learn more about? Let us know!



*tentative - topics subject to change

We  our members!

Thanks for joining us this
morning!