Addressing **Obesity** to Reduce **Cancer Burden** in Wisconsin

Extra Breast weight Colon & Rectum Obesity Endometrial **INCREASES Esophageal** negatively Gall Bladder a person's risk Kidney **IMPACTS** Ovarian MANY types Pancreatic cancer treatment Prostate Thyroid and a person's of cancers. LONG term chance of cancer survival. **Community-wide** 2 out of 3opportunities for Wisconsinites are physical overweight or obese. and health eating will encourage **HEALTHIER** behaviors. WE can address obesity Increase Increase Encourage to decrease cancer places where access and healthcare everyone can availability of providers to in Wisconsin. be physically healthy food discuss weight active concerns with patients Together...Reducing the burden of CANCER in Wisconsin Wisconsin Cancer

Data Sources: American Cancer Society. Wisconsin Cancer Facts & Figures, 2013-2014"; http://wicancer.org/documents/WIFactsFigures2013_FINAL_000.pdf. American Cancer Society. "The obesity-cancer connection, and what we can do about it"; http://www.cancer.org/cancer/news/expertvoices/post/2013/02/28/the-obesity-cancerconnection-and-what-we-can-do-about-it.aspx. National Cancer Institute. "Obesity and Cancer Risk"; http://www.cancer.gov/cancer.gov/cancer.pdf.

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