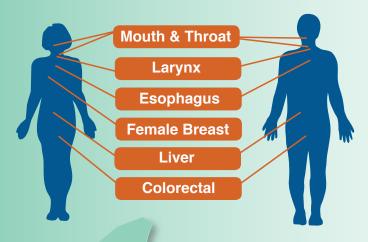
Addressing **High-Risk Drinking** to **Reduce** Cancer Burden in Wisconsin

Alcohol has been shown to cause 7 different cancers:





The MORE alcohol a person drinks, the higher their risk for cancer.

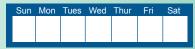
in WISCONSIN

High-risk drinking is a **PROBLEM**.



Wisconsin ranks 3rd
nationally in rates of
heavy and binge drinking.

Heavy Drinking for
Women = 8+ Men = 15+
drinks per week



Binge Drinking for

Women = 4+ Men = 5+

drinks on one occasion



WE can decrease alcohol-related cancers in Wisconsin.











Together...Reducing the burden of **CANCER** in Wisconsin wicancer.org

Data Sources

International Agency for Research on Cancer. IARC Monographs on the Evaluation of Carcinogenic Risks to Humans: Volume 96: Alcohol Consumption and Ethyl Carbamate. Lyon, France: International Agency for Research on Cancer. 2010. http://monographs.iarc.fr/ENG/Monographs/vol96/mono96.pdf. Accessed August 16, 2016; Nelson DE et al. Alcohol-Attributable Cancer Deaths and Years of Potential Life Lost in the United States. Am J Public Health. 2013; 103(4): 641–648. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3673233/. Accessed August 16, 2016; American Cancer Society. Alcohol and Cancer. 2016. http://www.cancer.org/acs/groups/content/@healthpromotions/documents/document/acsq-017622.pdf. Accessed August 16, 2016; Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Division of Population Health. BRFSS Prevalence & Trends Data [online]. 2015. https://www.cdc.gov/brfss/brssprevalence/. Accessed January 23, 2017.