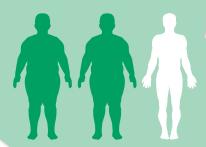
## Addressing **Obesity** to Reduce **Cancer Burden** in Wisconsin

Extra
weight
INCREASES
a person's risk
for
for
types
of cancers.

Breast
Colon & Rectum
Endometrial
Esophageal
Gall Bladder
Kidney
Ovarian
Pancreatic
Prostate
Thyroid



2 out of 3
Wisconsinites are
overweight or obese.



Community-wide opportunities for physical activity and healthy eating will encourage HEALTHIER behaviors.

WE can address obesity to decrease cancer in Wisconsin.



Increase
places where
everyone can
be physically
active



Increase access and availability of healthy food



concerns with patients

**Together**...Reducing the burden of **CANCER** in Wisconsin wicancer.org

Data Sources: American Cancer Society. Wisconsin Cancer Facts & Figures, 2013-2014"; http://wicancer.org/documents/WIFactsFigures2013\_FINAL\_000.pdf. American Cancer Society. "The obesity-cancer connection, and what we can do about it"; http://www.cancer.org/cancer/news/expertvoices/post/2013/02/28/the-obesity-cancer-connection-and-what-we-can-do-about-it.aspx. National Cancer Institute. "Obesity and Cancer Risk"; http://www.cancer.gov/cancertopics/factsheet/Risk/obesity.