

Colorectal Cancer: 2nd Most Common Cancer in Wisconsin

in **WISCONSIN**

7 PEOPLE
every DAY
will find out they
have **colorectal cancer**.

90%
of **colorectal**
cancer
cases are
DIAGNOSED
in individuals
age **50** or older.



Screening is a
POWERFUL
tool to **detect**
colorectal
cancer early.



1 out of **4**
WI adults aged
50-75



are **NOT**
getting their
colorectal screening
as recommended.

WE can
decrease
colorectal
cancer
in Wisconsin.



Eliminate
tobacco use



Encourage
healthy
balanced diets



Support
active
lifestyles



Promote
recommended
cancer
screenings



Support
comprehensive
coverage of
colonoscopy