



2016-2017 WI Cancer Council Policy Agenda

Goal	Objectives	2015-2020 WI CCC Plan Priorities Impacted
1. Support cancer prevention policy changes.	<ul style="list-style-type: none"> • Monitor partner cancer prevention policy efforts. • Increase awareness of emerging policy issues related to cancer prevention (ENDS, etc.). • Convene partners to protect and support cancer prevention efforts, as needed. 	<ul style="list-style-type: none"> • <i>Priority 1 – Decrease tobacco use and exposure to tobacco</i> • <i>Priority 2 – Increase healthy, active lifestyles</i> • <i>Priority 4 – Increase HPV vaccine completion</i> • <i>Priority 5 – Decrease exposure to ultraviolet radiation</i> • <i>Priority 6 – Decrease exposure to radon</i>
2. Increase awareness of the connection between alcohol consumption and cancer risk.	<ul style="list-style-type: none"> • Educate WI Cancer Council members on high-risk alcohol consumption and its link to cancer. • Connect with partners to collaborate and share information related to alcohol consumption and cancer risk. • Monitor community attitudes towards potential policy solutions to decrease high-risk alcohol consumption. 	<ul style="list-style-type: none"> • <i>Priority 3 – Decrease high risk alcohol consumption</i>
3. Increase the quality, availability, and effective use of health insurance coverage for cancer prevention and treatment.	<ul style="list-style-type: none"> • Support promotion and expansion of access to affordable public and private health insurance options that provide full coverage of cancer prevention and treatment services. • Protect existing laws and programs providing affordable, quality cancer prevention and treatment services (Affordable Care Act, BadgerCare, WI Well Woman Program, etc.). • Educate WI Cancer Council members on how to assist individuals in choosing and using insurance coverage to access all available cancer screening and treatment options. • Support increased Medicaid reimbursement for providers. • Continue to monitor the cost of cancer care and educate WI Cancer Council members on the issue. 	<ul style="list-style-type: none"> • <i>Priority 4 – Increase HPV vaccine completion</i> • <i>Priority 7 – Increase use of recommended cancer screenings</i> • <i>Priority 8 – Increase access to cancer genetic risk assessment and counseling</i> • <i>Priority 9 – Increase access to quality cancer care and services</i> • <i>Priority 12 – Increase participation in cancer clinical trials</i>
4. Support initiatives that advance quality cancer care.	<ul style="list-style-type: none"> • Increase awareness of national research initiatives that are working to advance quality cancer treatment (Vice President Biden’s Cancer Moonshot, etc.). • Support statewide partners’ initiatives that advance quality cancer care (Precision Medicine grant, Palliative Care Task Force, etc.). 	<ul style="list-style-type: none"> • <i>Priority 9 – Increase access to quality cancer care and services</i> • <i>Priority 12 – Increase participation in cancer clinical trials</i>
5. Protect funding for cancer prevention and control.	<ul style="list-style-type: none"> • Monitor funding of key cancer prevention and control initiatives and programs. • Support efforts to maintain or increase funding for cancer prevention and control initiatives and programs. 	<ul style="list-style-type: none"> • <i>Priority 13 – Improve WI specific cancer related data collection and use</i>